

**Dunwoody
Police Department**

**Annual
Report**



2010

Letter from the Chief

Dear Citizens,

It has been my pleasure to serve as the Chief of Police for the Dunwoody Police Department since the start of the Department. I am pleased to present the 2010 Annual Report to you, the citizens of Dunwoody. My hope is you find this document a source of useful information that will help you identify programs of interest, understand what we do, and the challenges we face.

In 2010, the Department continued to strengthen our relationship with our community and work together to fight crime and improve the quality of life of our residents. Our signature Neighborhood Watch program continued to grow in 2010 and now has 62 neighborhoods participating. We offered the first two sessions of our Citizen Police Academy, which was well attended. Additionally, we developed a couple of programs which targeted the needs of our students. The Collision Avoidance Training (CAT) program, which equips our teens with driving skills for life, was well attended by students and well received by parents. The teens will be safer and better drivers as a result of attending this class. "It's Party Time and It's No Game" is an alcohol and drug awareness program taught by our officers to 8th grade students at Peachtree Charter Middle School. I am pleased to report that the students who have attended this program were engaged and involved in our discussions in ways I have never witnessed before.

Our Department continued to explore the use of social media to engage, educate and provide services to our community. We signed on with Interactive Defense and they provided a platform where the residents of Dunwoody can sign up and connect with each other and with our Department online. This site is updated with lookouts and other information of interest frequently. Interactive Defense also gives our citizens the ability to electronically sign up for a vacation watch when they are going to be out of town and receive updates when our officers check their home. We have also expanded the use of our website, Twitter, Facebook and YouTube accounts in our continued efforts to take advantage of the power of social media.

Unfortunately, 2010 was not without its challenges. Two significant challenges come to mind amongst many others. On July 1st, tragedy struck when Roger and Dorothy Abbott were murdered in their home. This was a terrible crime and a shock to the community. We have devoted hundreds of man hours to this investigation and have developed a person of interest. Unfortunately, we have not been able to make an arrest at this point in time but are committed to doing all we can to bring their killer to justice. Tragedy struck again on November 18th when Rusty Sneiderman was shot multiple times in broad daylight after dropping off his son at a daycare center in Dunwoody Village. His murder shocked the conscience of our community and captured the attention of almost everyone. Our detectives did an excellent job sorting through the evidence of this complicated case and ultimately arrested Rusty's killer on January 4, 2011.

When I look back on 2010, I can't help but feel inspired by the staff of the Dunwoody Police Department who continue to amaze me each and every day with their dedication to duty and their service to this community. They rose to every challenge and worked together as a team. Of course, we could not do what we do without the support of the community. We draw our strength from you. I believe there is no more nobler profession than that of a police officer and I believe there is no finer law enforcement organization than the Dunwoody Police Department.

Sincerely,



Billy Grogan
Dunwoody Police Chief



2010

Dunwoody Police Department Annual Report

For the year ending December 31, 2010

Dunwoody, Georgia

Dunwoody Police Department
41 Perimeter Center East, Ste: 100
Dunwoody, GA 30346

On April 1, 2009, the Dunwoody Police Department began providing professional law enforcement services to the 46,262 residents of the City of Dunwoody and the untold thousands of others who work in and visit Dunwoody daily.

“We have hired the best and the brightest officers possible to provide the highest level of service to the community we serve. Our officers have the highest standard of integrity, thousands of hours of training and numerous advanced certifications as well as a strong desire to make Dunwoody a safer community and the Police Department a great place to work.” - Billy Grogan, Chief of Police



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VISION

The Dunwoody Police Department is committed to being a world-class police department and a leader among police departments by hiring and promoting talented officers and professional staff, employing the highest standards of performance, using the best practices in policing and accountability, and reflecting the values of the city it serves.

The people of our communities and members of the Police Department must be united in the commitment to addressing crime, violence, and quality of life issues by engaging one another and all City departments in problem solving partnerships.

The Dunwoody Police Department operates using cutting-edge technology to facilitate effective crime reduction and tactics driven by accurate, timely, and reliable information which rests on a solid foundation of accountability.

The Police Department strives to maintain the trust of the Dunwoody community members by actively engaging with the neighborhood it serves. The Police Department seeks to make its policies and operations as open as possible. When there are complaints involving the Police Department, both the public and the police are best served by a system of accountability that is expeditious and fair to all involved.

To make this vision a reality, the Dunwoody Police Department must reward the hard work, ingenuity, and resourcefulness demonstrated by its employees, and must offer state-of-the-art training, development, and career opportunities for advancement and retention. This will ensure that employees see the Police Department as a lifelong career and strive to become the department's next generation of leaders.



CORE VALUES

SERVICE

Providing excellent quality service to the community is our primary duty. We are committed to faithfully and selflessly perform our duties while striving to be responsive, effective, and dependable. We are dedicated toward enhancing public safety and reducing the fear and the incidence of crime. We will work in partnership with the people in our community to solve problems that effect public safety and the quality of life in our community. We are dedicated toward working in partnership with the public to achieve our goal of making our community a safe and inviting place.

INTEGRITY

We believe integrity is the cornerstone of our profession. We value ethical conduct, public trust, and commit ourselves to personal and professional excellence. We are people of character and principle. We do what is right, even when no one is looking. We are committed to upholding our position of public trust and to conduct ourselves responsibly by maintaining the highest moral and ethical standards. We are uncompromising in our commitment to truth, honesty, and respect in all relationships. We hold ourselves accountable for our actions and inactions, and are open and honest in our dealings with each other. We have the courage to do what is right and to stand against what is wrong.

COURAGE

Courage is that quality of mind and spirit that enables us to confront and overcome the challenges of danger and adversity without fear of personal consequences. Courage is bravery, and bravery gives us strength not only to do something, but to do something right. Our courage derives from our commitment to training, education, and trust in one another. We recognize the hazards inherent in our profession and are willing to place the safety of others above that of ourselves. We shall not hesitate to step forward and protect those who cannot protect themselves. We must have the courage to stand up for what we believe is right and to have the courage to admit when we are wrong. We proudly serve with the courage necessary to meet the demands of our profession and the mission for which we are entrusted.

PROFESSIONALISM

Professional service is embodied in our commitment to proficiency, competency, reliability, and excellence in all aspects of our conduct and performance. We believe in the social value of our work, considering it to be among the most noble of vocations, deriving personal satisfaction from the effective performance of our duties. We reject complacency and are dedicated to continually pursuing the highest levels of knowledge, skills, and expertise. Our actions are guided by the Law Enforcement Code of Conduct. We value the diversity of people in our community and will serve all with equal dedication, respect, fairness, and compassion. We believe in the selfless virtue of placing duty before self with the willingness to accept personal sacrifice for the greater good. We proudly pledge to fulfill our mission by being accountable to our community, our Department, and to each other.

RESPECT

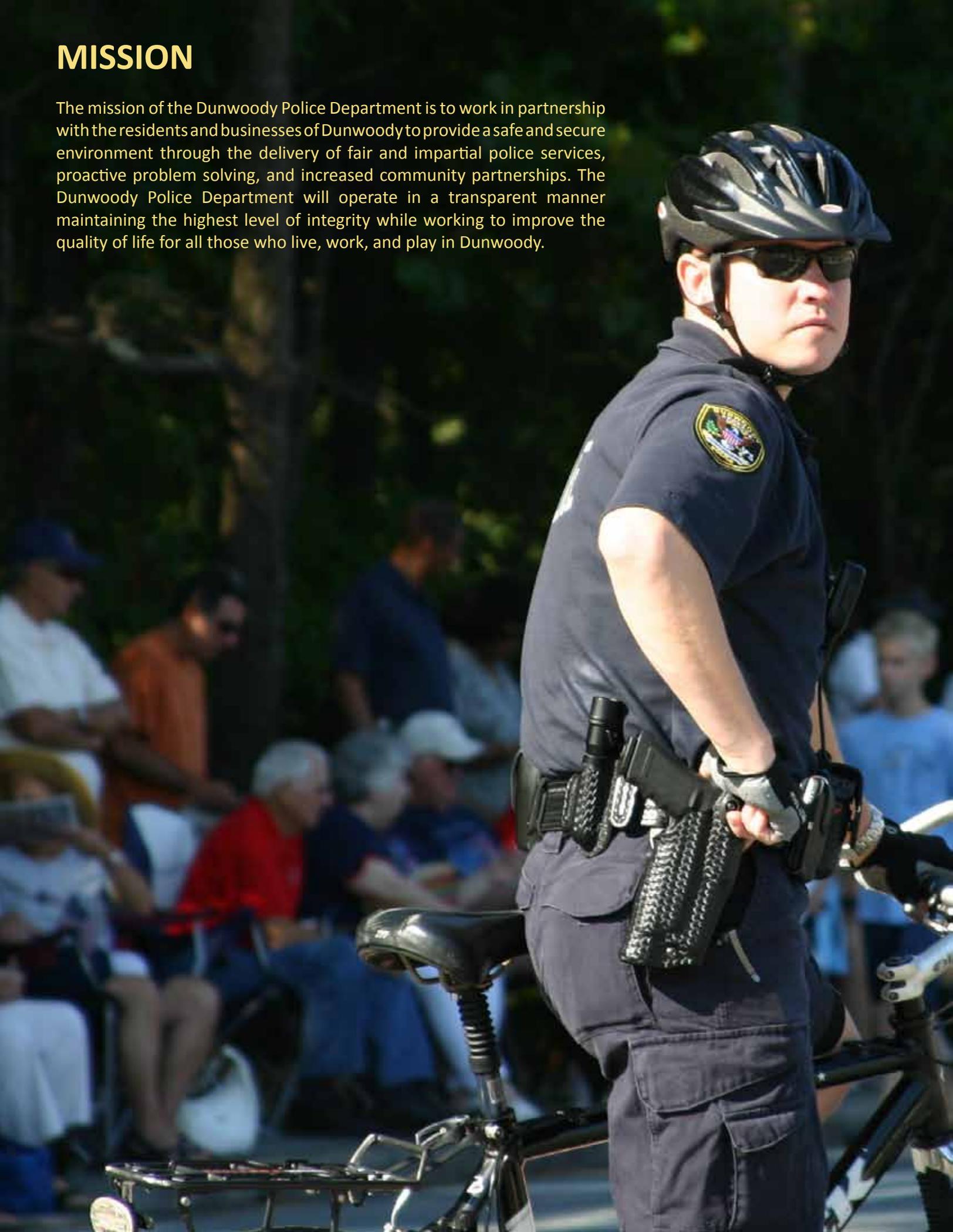
We are committed to respecting the constitutional rights, liberties, and worth of all members of the community and the Department. We respect the laws which we are required to enforce and the democratic process. We do these things with dignity and honor. Because we are entrusted with private matters of citizens and our peers, we strive to gain and maintain the confidence of those we come into contact with, both professionally and personally. We value life and safety. We are committed to serve and treat all human beings with the utmost sensitivity, compassion and concern. We value the diversity of people in our community and serve all with equal dedication, respect and fairness.

TEAMWORK

We are committed to providing a work environment that fosters teamwork within our organization which will help facilitate the achievement of shared goals and objections. The concept of teamwork is important to the success of our organization. To that end, we will work together as a team with other City departments, the community we serve, and other law enforcement agencies in Dekalb County, in Georgia, and across our nation.

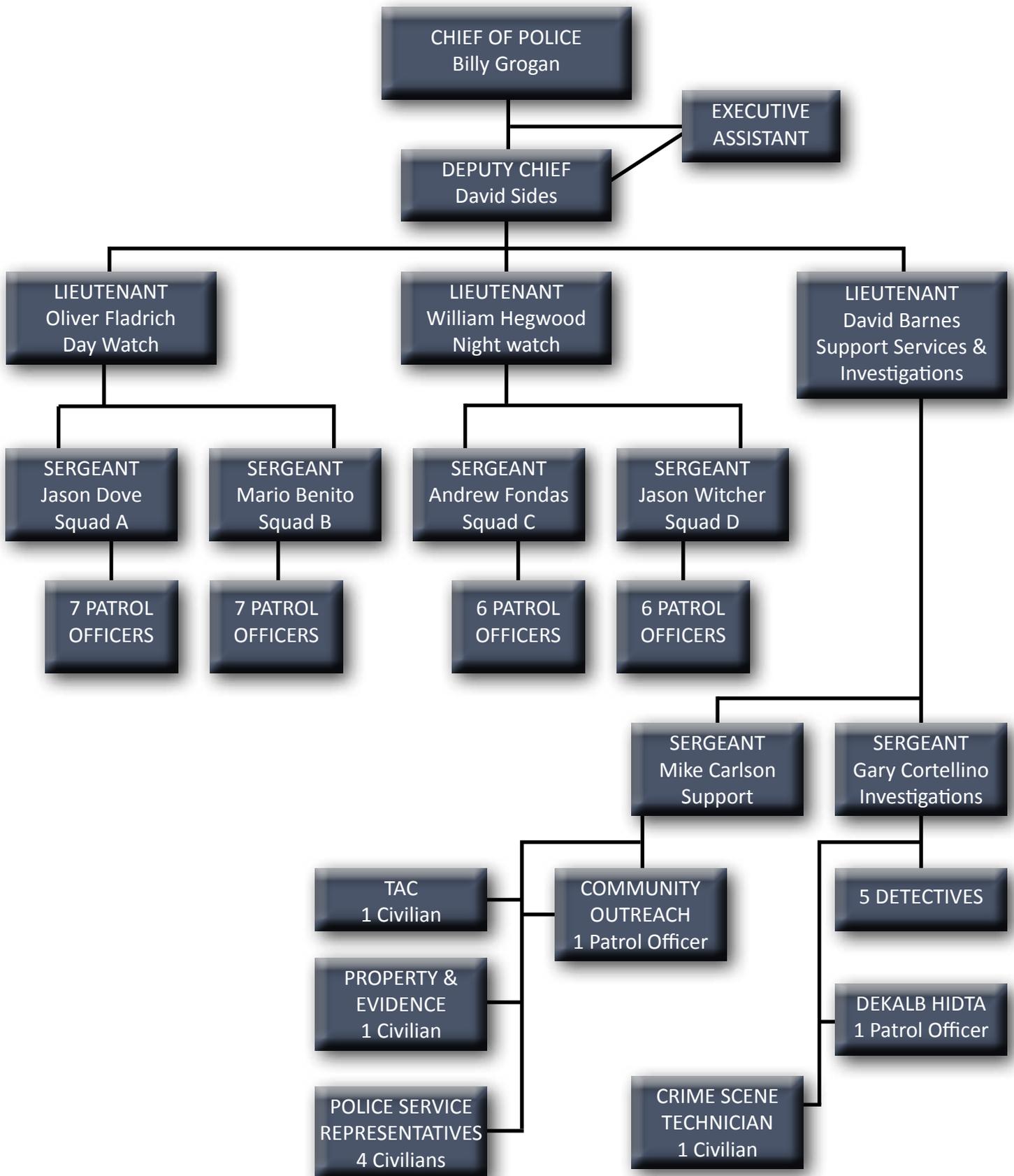
MISSION

The mission of the Dunwoody Police Department is to work in partnership with the residents and businesses of Dunwoody to provide a safe and secure environment through the delivery of fair and impartial police services, proactive problem solving, and increased community partnerships. The Dunwoody Police Department will operate in a transparent manner maintaining the highest level of integrity while working to improve the quality of life for all those who live, work, and play in Dunwoody.



ORGANIZATIONAL CHART

DUNWOODY POLICE DEPARTMENT



In 2010, the Dunwoody Police Department completed its first full calendar year of service to the people of Dunwoody.

This report contains statistical information regarding the activities of the Department as well as examples of the Department's efforts to work closely with the community to improve the quality of life for all.



PERSONNEL

Type	Authorized	Actual	Turnovers	Turnover Rate
Sworn	44	44	1	2.3%
Civilians	8	8	4	50.0%
Total	52	52	5	9.6%

	DPD	Average*
Sworn Officers per 1,000 Population	0.95	2.02
Part 1 Crime per Square Mile	148.3	86
Part 1 Crime per 10,000 residents	449	372
Part 1 Crimes per Officer	40.8	18

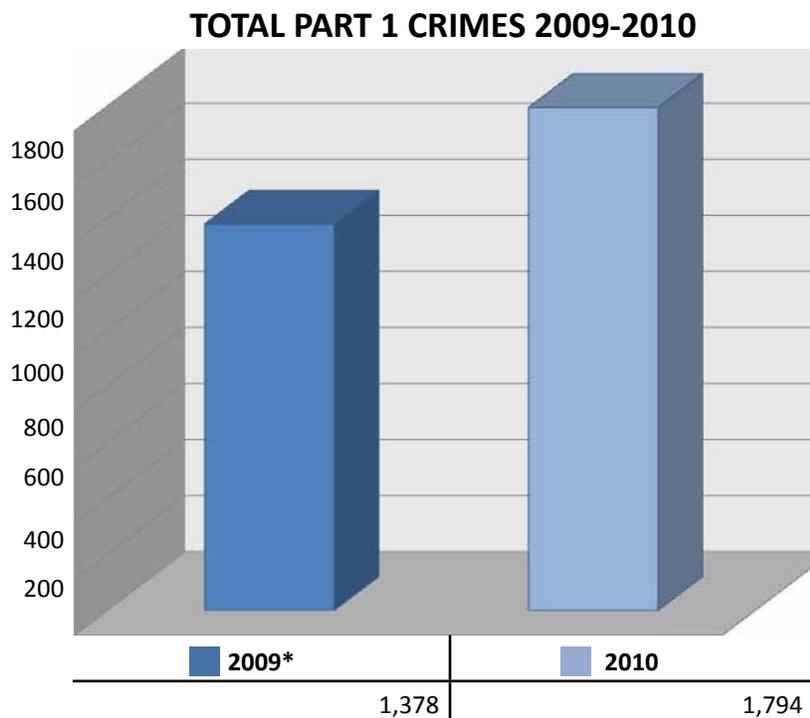
*Average calculated using seven Metro-Atlanta cities with a population range of 32,586 - 57,551.



CRIME STATISTICS



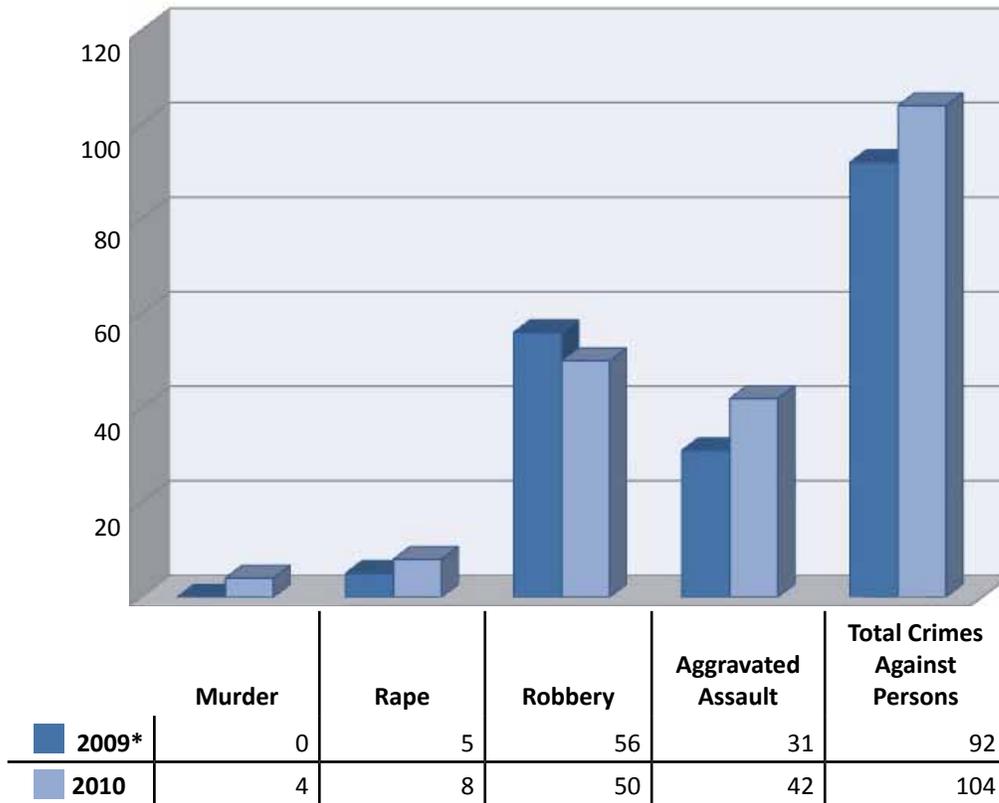
The FBI Uniform Crime Reports collect data on seven serious crimes investigated by local departments as well as Arson, which is usually investigated by the Dekalb Fire Department. All other crime is considered Part 2 or traffic related and is not reported to the FBI. 2010 was the first year the department had a full year of UCR crime stats to report, so comparisons to 2009 are somewhat difficult.



*2009 stats are for 9 months only.

CRIME STATISTICS

CRIMES AGAINST PERSONS



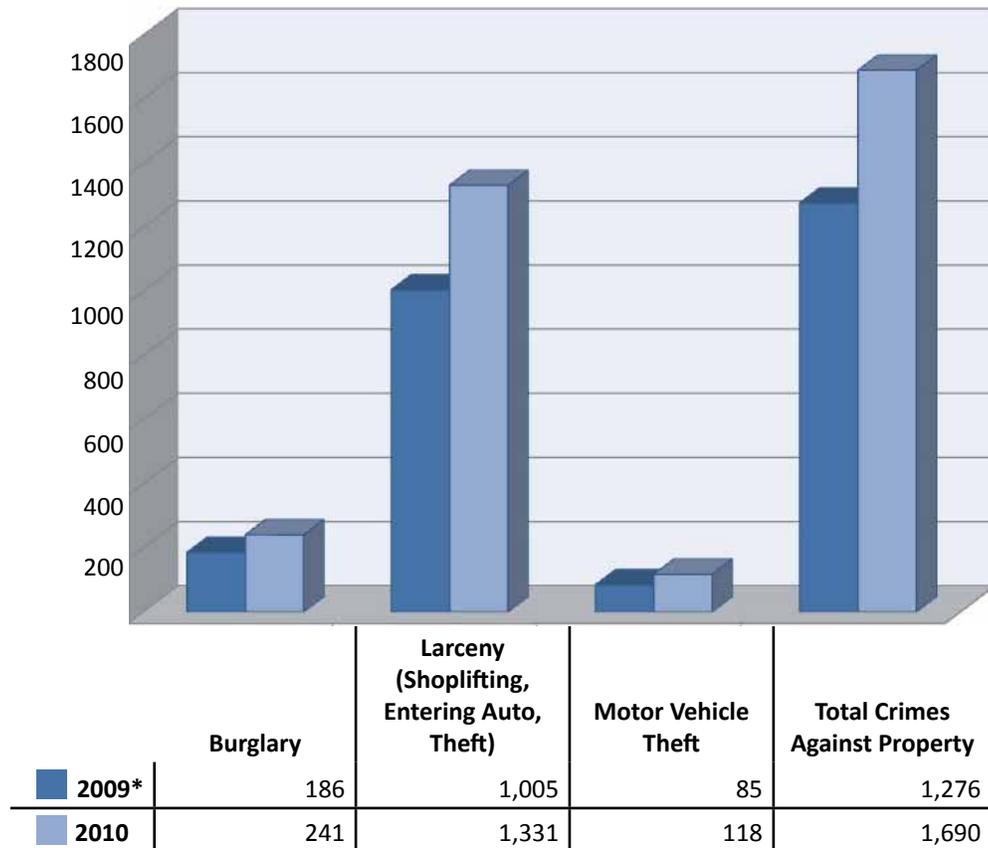
*2009 stats are for 9 months only.

Crimes Against Persons are crimes that are physical, violent, and often high profile. Murder, rape, robbery, and aggravated assault are the crimes contained within this category.



CRIME STATISTICS

CRIMES AGAINST PROPERTY



*2009 stats are for 9 months only.

Crimes Against Property are crimes that involve the intruding, taking, or destroying of another person's property. Property crimes don't involve force or threats toward the owner. These crimes include burglary, theft, and motor vehicle theft.

CRIME CLEARANCE RATES

Crime	Clearance Percentage
Murder	25%
Rape	63%
Armed Robbery	27%
Aggravated Assault	63%
Burglary	10%
Larceny	35%
Motor Vehicle Theft	14%



CRIMINAL INVESTIGATIONS

The Dunwoody Police Department Criminal Investigative Division is comprised of one Sergeant, five Detectives, and a Crime Scene Technician.

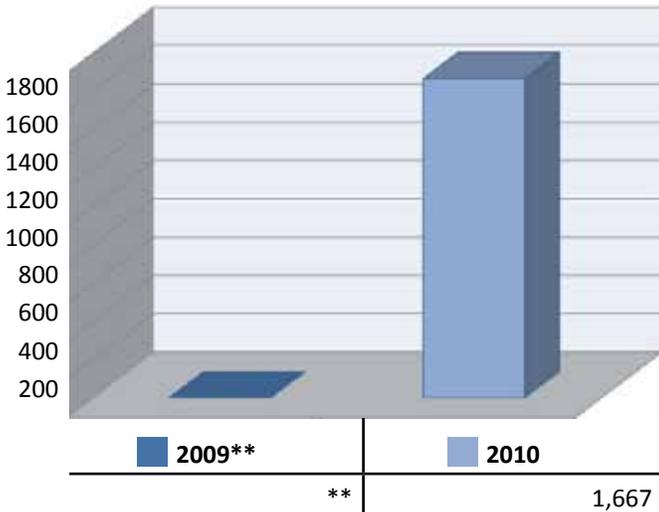
The detectives are responsible for investigating serious crimes against persons as well as property crimes, normally referred to as Part 1 Crimes. In addition, detectives are responsible for the investigation of other crimes including credit card fraud, bad checks, and other similar crimes. The detectives are on-call and assist the Uniform Division when requested.

The Department's Crime Scene Technician is responsible for the recovery of evidence and the methodical processing of crime scenes.

Out of the 2107 reported criminal cases in Dunwoody, 2010 were assigned to detectives who secured 296 arrest warrants and 32 search warrants.



PIECES OF EVIDENCE PROCESSED

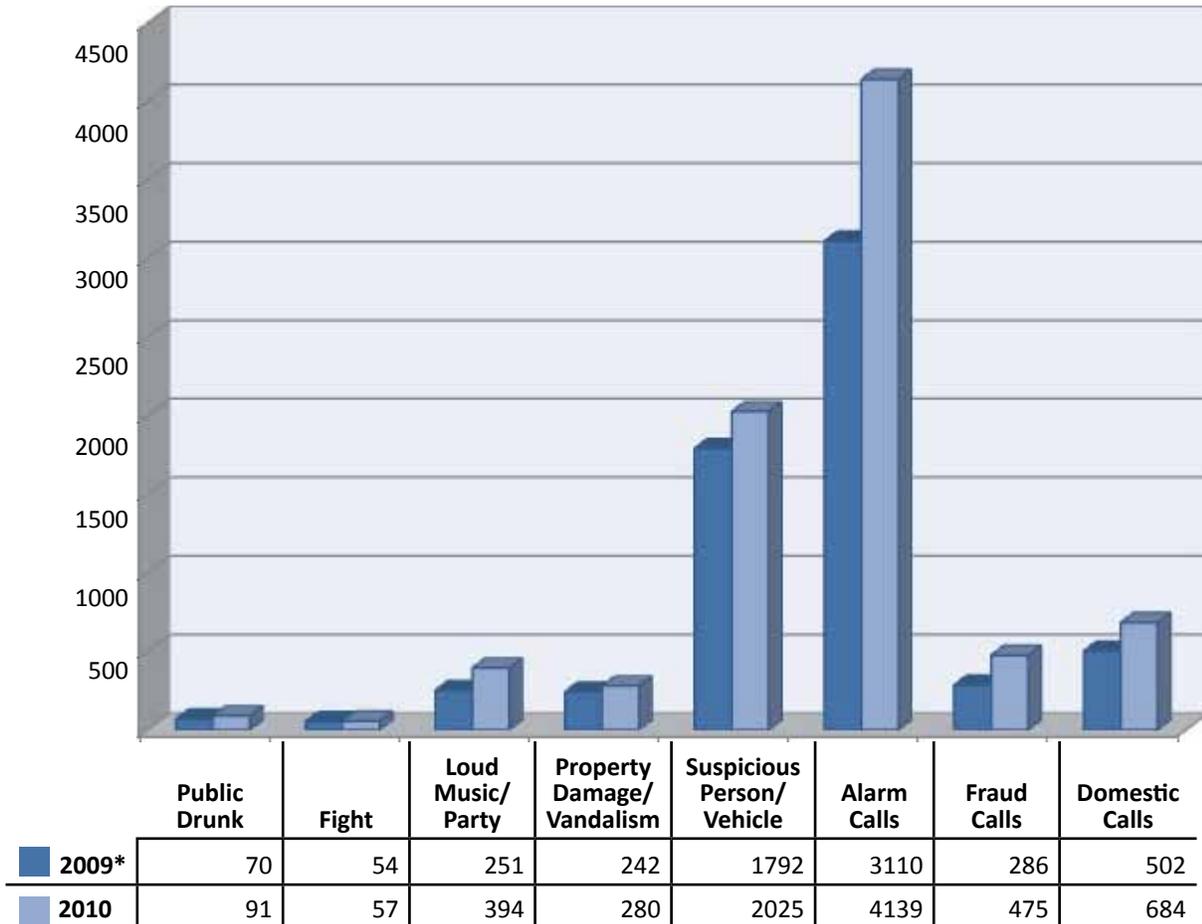


**2009 stats not captured.

OFFICER ACTIVITY

A typical Dunwoody Police Officer spends his shift answering calls for service, conducting traffic enforcement, interacting with the community, writing reports, issuing citations, working accidents, making arrests and a variety of other activities typical of most police departments. Our detectives complete follow-up investigations on reported crime while our Community Outreach unit works to improve our relationship with our community and increase participation in our many outreach programs.

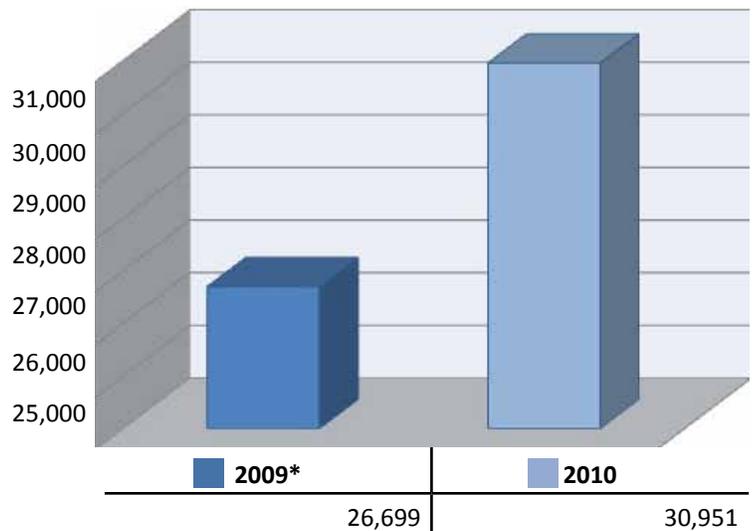
CALLS FOR SERVICE



*2009 stats are for 9 months only.



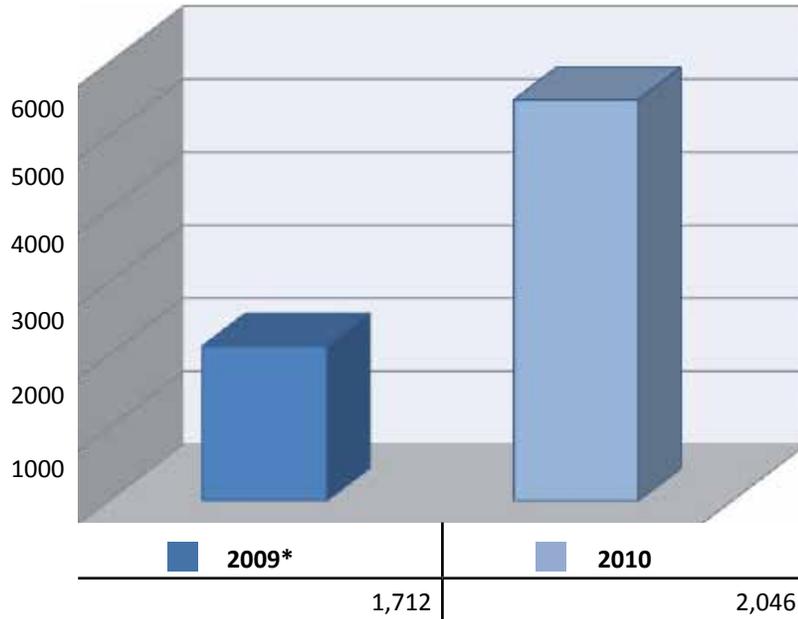
TOTAL CALLS FOR SERVICE



*2009 stats are for 9 months only.

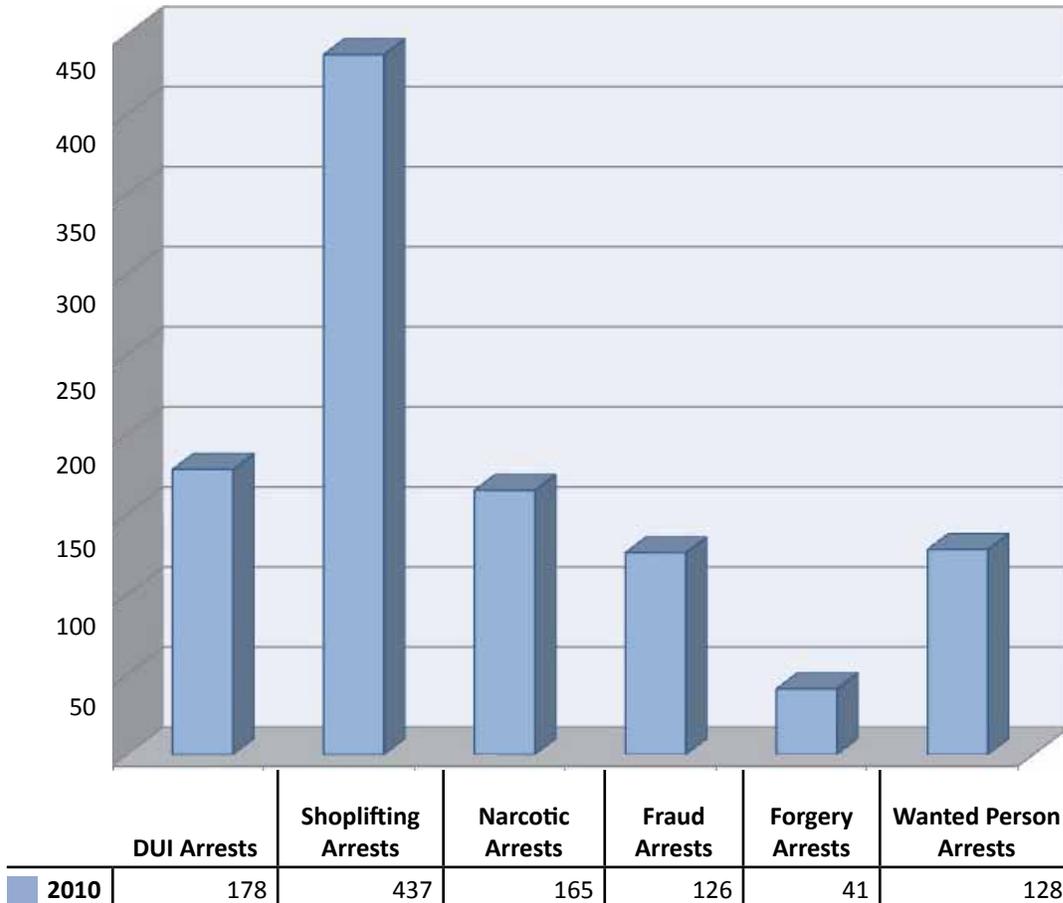
OFFICER ACTIVITY

TOTAL ARRESTS



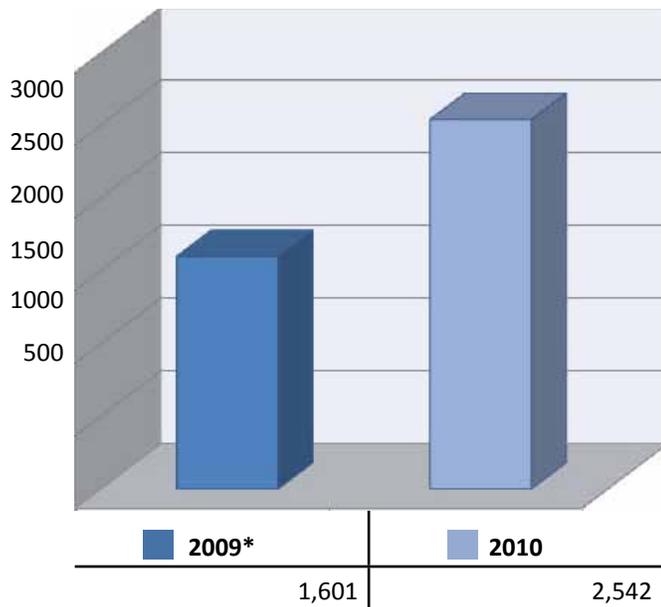
*2009 stats are for 9 months only.

2010 ARRESTS



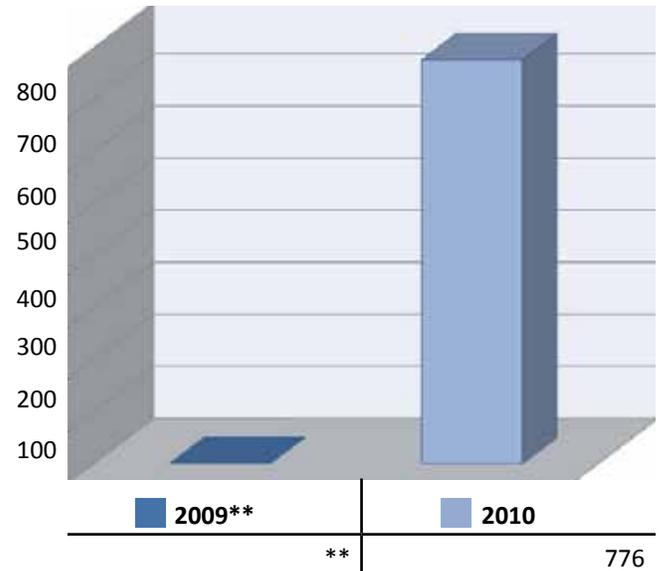
OFFICER ACTIVITY

ACCIDENTS



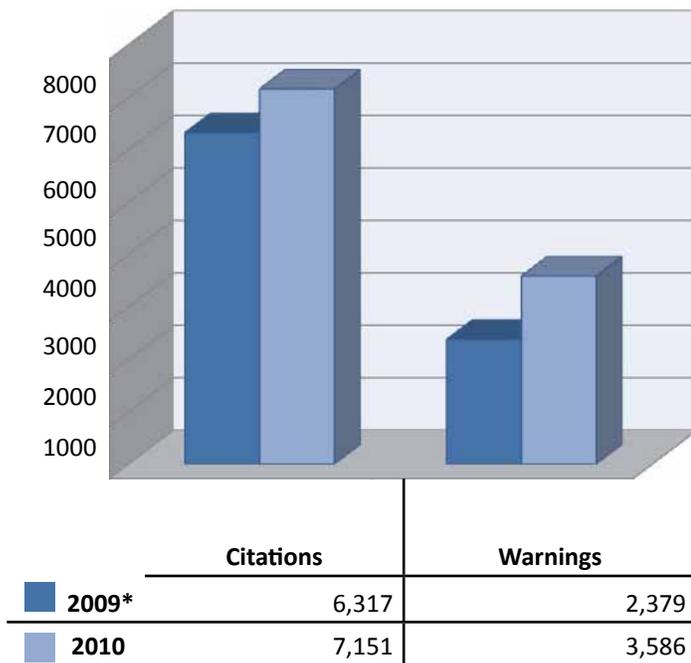
*2009 stats are for 9 months only.

FIELD INTERVIEWS



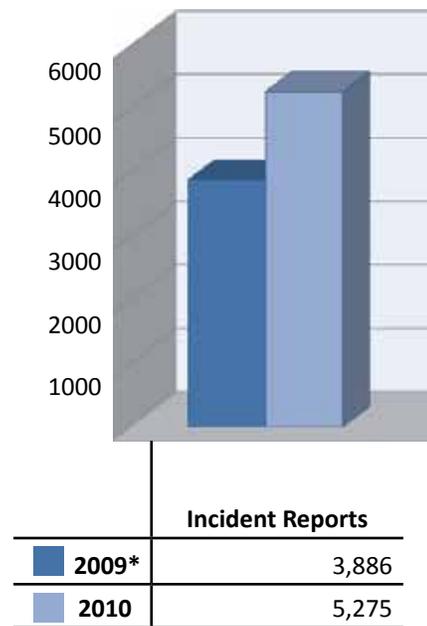
**2009 stats not captured.

WARNINGS & CITATIONS



*2009 stats are for 9 months only.

INCIDENT REPORTS



*2009 stats are for 9 months only.

ALWAYS PREPARED

Training is the foundation of the Department's current and future performance. Task specific and career development training assures the Department maintains performance at the highest professional standards.



OFFICER TRAINING

Dunwoody Officers are always at the top of their game. The State of Georgia requires that any person employed or appointed as a Peace Officer shall complete 20 hours of training each year. The City of Dunwoody requires each Officer to reach over 40 training hours each year. In 2010, the Department earned over 7,168 total hours of training. The average number of training hours per Officer is 149.



STAFF RECOGNITION



The Dunwoody Police Department places a high value on recognizing good work and outstanding achievements by its officers and employees. An Awards Committee staffed by officers and civilian employees meets on a regular basis to select an Officer of the Quarter and an Employee of the Quarter based on meritorious service and commendation letters. Those selected become eligible to be voted on by their peers for the Officer of the Year and the Employee of the Year awards.

The Department also presents a Marksman of the Year award for the top-scoring shooter during firearms qualifications.

The Rising Star award was created for the officer who has been with the Department less than two years and who best exemplifies the qualities, characteristics, and effectiveness of a new police officer. The nominees are voted on by the Department's supervisory staff.

On occasion, our staff is recognized by outside organizations for their achievements. In 2010, Officer William "Rusty" Furman was honored by the DeKalb Police Alliance and received their Public Safety Champion Award for his work with the Dunwoody Police Explorer program. In addition, Officer Fidel Espinoza was designated as the Law Enforcement Officer of the Year by the DeKalb County Bar Association for his work with our Christmas for Kids program.

Dunwoody police officers and employees received upward of 150+ letters of commendation from Dunwoody citizens in 2010. In addition, the Dunwoody Police Department has presented appreciation certificates and plaques to individual citizens and businesses for service to the Dunwoody community and the Dunwoody Police Department.

STAFF RECOGNITION

2010 EMPLOYEES OF THE QUARTER



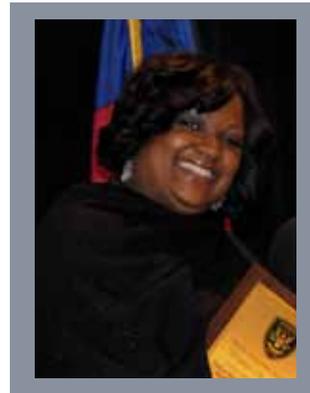
Employee of the
1st Quarter 2010

Police Service
Representative
Rochelle Coleman



Employee of the
2nd Quarter 2010

Police Service
Representative
Robyn Smith



Employee of the
3rd Quarter 2010

Police Service
Representative
Norlaundra
Huntington



Employee of the
4th Quarter 2010

Chief's Assistant
Elizabeth Stell

2010 OFFICERS OF THE QUARTER



Officer of the 1st
Quarter 2010

Officer
Robert Barrett



Officer of the 2nd
Quarter 2010

Officer
Ronny Gomes-
Delima



Officer of the 3rd
Quarter 2010

Detective
Robert Bentivegna



Officer of the 4th
Quarter 2010

Officer
Robert Parsons

STAFF RECOGNITION

Rising Star of the Year 2010



Officer Chris Forman

Marksman of the Year 2010



Officer Fidel Espinoza

Employee of the Year 2010



Police Service Representative
Robyn Smith

Officer of the Year 2010



Officer Robert Barrett

SERVING THE COMMUNITY

The Dunwoody Police Department is committed to engaging the community in partnerships to reduce crime and improve the quality of life of our citizens. We will accomplish this by practicing a community policing philosophy throughout the organization. We are dedicated to getting to know the community we serve and for the community to know us through our day-to-day contact, special events, and our many community outreach programs.



COMMUNITY OUTREACH

The most important activity officers participate in is working with our community to promote safety awareness. The Department recognizes that only through a close working relationship with the citizens of Dunwoody can we build a safe community for our citizens and businesses.



In 2010, the department sponsored a number of programs to include the Citizen's Police Academy, Collision Avoidance Training (C.A.T.), Situational Awareness Training, Ride-Along, Interactive Defense, and the Police-to-Citizen Portal.



Program	2010 Participation
Collision Avoidance Training	60
Citizens Police Academy	38
Situational Awareness Training	196
Ride Alongs	49
It's Party Time/ It's No Game	54

COMMUNITY OUTREACH

POLICE EXPLORERS

The Dunwoody Police Department Explorer Post #702 has proven to be a great success in 2010. The Dunwoody Explorers have, in one year, proven to be both competitive as well as a positive reminder of the top quality of the youth of our community. These young men and women make each of us very proud.



Date	Competition	Trophies	Description
4/17/2010	Scout Blast	2	3rd - Crime Scene Processing, 3rd - Unknown Problem
5/1/2010	State Competition	2	2nd - Hostage Negotiation, 2nd - Traffic Stop



Law Enforcement Exploring is a worksite-based program for young men and women who have completed the eighth grade and are 14 years of age, or are 15 years of age but have not yet reached their 21st birthday. Exploring is governed by Learning for Life, which is a division of the Boy Scouts of America.

Law Enforcement Explorer posts help youth to gain insight into a variety of programs that offer hands-on career activities. For young men and women who are interested in careers in the field of law enforcement, Exploring offers experiential learning with lots of fun-filled, hands-on activities that promote the growth and development of adolescent youth.

The Dunwoody Explorers meet on a weekly basis to train in different aspects of law enforcement. The Explorers also have opportunities to volunteer in their community at special events and functions.

COMMUNITY OUTREACH

In 2009, the City of Dunwoody began operating a Municipal Court. The Dunwoody Police Department provided one officer for courtroom security, but there was a need for additional personnel. A group of citizens in Dunwoody stepped forward and volunteered to act as Bailiffs in our courtroom. The Bailiffs work closely with the Dunwoody Police Department and Court staff to provide security screenings, swearing in of defendants, file cases, assist the Probation department, assist Court staff, assist the attorneys, and perform a variety of other tasks as needed. They are a great asset to the City of Dunwoody and provide a valuable and needed service to their community.



2010 Court Sessions	170
2010 Total Volunteer Hours	2,900



Photo: Courtesy Dunwoody Reporter

COMMUNITY OUTREACH



NEIGHBORHOOD WATCH

The Dunwoody Police Department Community Outreach Unit is available to assist with the training and setting up of Neighborhood Watch programs. The Neighborhood Watch program is one of the oldest and best-known crime prevention concepts in North America. In the late 1960's, an increase in crime heightened the need for a crime prevention initiative focused on residential areas and involving local citizens. The National Sheriffs' Association (NSA) responded, creating the National Neighborhood Watch Program in 1972 to assist citizens and law enforcement.

The program can be based around a neighborhood, business complex, condominium complex or apartment building. It only requires a few concerned citizens to spearhead a new Neighborhood Watch program. There are currently 62 neighborhoods participating in the Neighborhood Watch Program. This is up 32% from 2009.

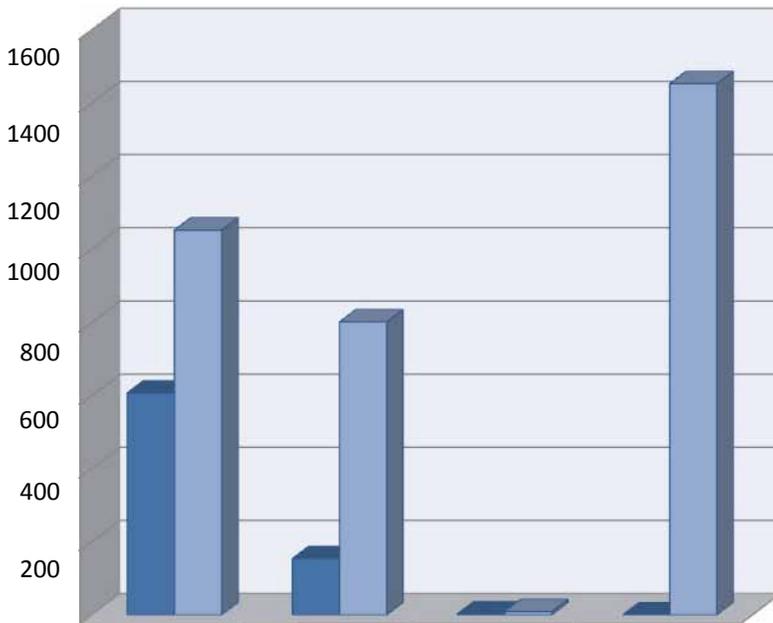


SOCIAL MEDIA ENGAGEMENT

The Dunwoody Police Department began using social media tools on our first day of operation, April 1, 2009. We began with Twitter and shortly thereafter began using Facebook and YouTube. We have also worked hard to develop a robust website full of useful information. In late 2010, Chief Grogan added a blog called “Grogan’s Corner”. We believe that the use of various social media platforms are a natural extension of our community policing philosophy, which is practiced by officers each and every day and is the foundation of how we do business.

Our goal in using social media is to educate, engage, and inform our community about what we are doing. At the same time, we hope to provide information so residents understand the challenges in our community and arms them with tools to help them remain safe. We believe a transparent police department is key to building and keeping community trust.

In 2010, the Department partnered with Interactive Defense to provide a social media platform for our Neighborhood Watch groups and subdivisions where they can sign up to receive emails or text alerts from the Department with important information. Users can also sign up for vacation watches online and receive real time notices electronically when officers check their home while they are away.



Platform	2009 Page Views	2010 Page Views
PD Website	10,276	80,725
Facebook	4,852	66,252
YouTube	5,872	11,997
Grogan’s Corner	0	340

Average Time on PD Website	1:01	1:07
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Platform	Difference in Activity 2009-2010
PD Website	786%
Facebook	1,365%
YouTube	204%
Grogan’s Corner	n/a

GIVING BACK TO THE COMMUNITY

The men and women of the Dunwoody Police Department have dedicated their lives in service to others. Working for the Dunwoody Police Department gives them opportunities to serve others everyday.



GIVING BACK TO THE COMMUNITY

The men and women of the Dunwoody Police Department have dedicated their lives in service to others. Working for the Dunwoody Police Department gives them opportunities to serve others everyday as part of their duties. Our staff goes even further by supporting various causes and serving others as we identify needs.

The Dunwoody Police Department supports and participates in the Law Enforcement Torch Run (LETR) for Special Olympics Georgia by raising funds and awareness for the athletes. In 2010, staff with the Department participated in the Polar Plunge, Cuffed for a Cause, the Torch Run and a Car Show which raised a little over \$12,000.

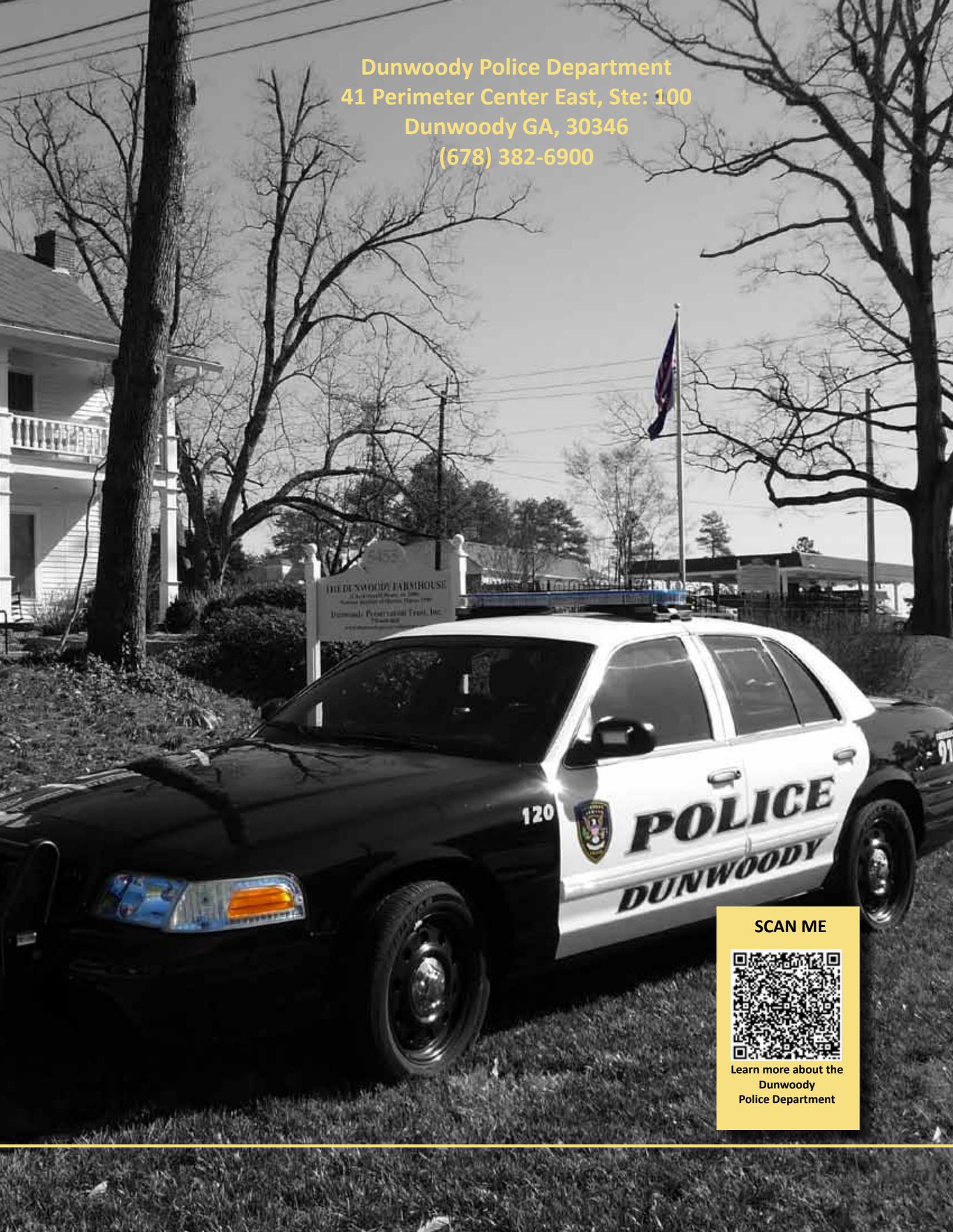
Our Dunwoody Police Explorers painted numbers on curbs in Dunwoody and donated the money raised to the Jack & Jill Late Stage Cancer Foundation. They raised \$1,500. In addition, they organized the Dunwoody Car Show benefitting Special Olympics Georgia.

Of course, our Department has become known for our Christmas for Kids program, which provides toys and a party for needy children during the Christmas season. This is a great collaboration and partnership with our businesses, other City departments, the Dunwoody Chamber of Commerce and community members. All of these different entities and individuals come together to help out with this worthy cause.

Cause	2009	2010
Law Enforcement Torch Run benefitting Special Olympics GA	\$5,000	\$12,123
Jack & Jill Foundation	0	\$1,500



Dunwoody Police Department
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Dunwoody GA, 30346
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SCAN ME



Learn more about the
Dunwoody
Police Department