

Dunwoody Art Installation Application

The City of Dunwoody approved the Public Art Implementation Plan in November of 2020 and amended in 2022. The following are excerpts.

“Public art is an increasingly important part of the life of many communities across the country, and that is true of Dunwoody.”

Dunwoody has found that arts, culture and placemaking are important for many reasons: First, these activities can strengthen the city as a place to live, work and visit by creating enjoyable places and memorable moments that strengthen people’s personal attachment to the city. Second, they can express the creativity and vitality of residents and community organizations, conveying the sense that something special and surprising is happening, which in turn can create a fresh new identity for Dunwoody. Finally, they can strengthen connections among the variety of neighborhoods and groups of people that call Dunwoody home, building on the strong social fabric and resiliency that have served the City well in the past.

Vision - Public art will take the emerging City of Dunwoody to the next level, connecting the community and visitors through a colorful, fun and explorable collection of art and gatherings.

Goals

- Improve the city’s visual appearance, especially places where people gather, landmarks and infrastructure.
- Enhance connectivity — physical, social and cultural.
- Create a place that is active, fun, vibrant, livable, engaging and explorable — a place where families want to live, where employees plan to stay after work, and where everyone wants to visit because they know they can find something interesting.
- Change perceptions of the city; reflect its growing creative energy.
- Create a sense of pride and welcoming.

Locations – Priority areas for public art. Dunwoody is diverse in its different districts and neighborhoods. Public art approaches should be tailored to the needs and character of each of these areas. The Public Art Implementation Plan indicates areas of the city that are appropriate for public art:

- Perimeter Center
- Mt. Vernon
- Dunwoody Village
- Georgetown
- Winters Chapel
- City Parks
- Jett Ferry

Please see the full Public Art Implementation Plan at: <https://www.dunwoodyga.gov/government/master-plans/economic-development/public-art-implementation-plan>

The City of Dunwoody embraces Public Art and encourages its citizens to implement art to be enjoyed and appreciated by the community. Any Dunwoody property owner, leaseholder of a property in Dunwoody, non-profit organization located in Dunwoody, or artist living or employed in Dunwoody may apply for a Public Art installation in the City of Dunwoody.

Public Art Implementation Application

Artist Information		
Artist Name:		
Address/Location:		
Telephone Number:		
City:	State:	Zip:
Email:		Website:
Applicant Contact Information		
Applicant's Name:		
Developer/Owner/Agent's Name (if different):		
Telephone Number:		
Address:		
City:	State:	Zip:
Email:		

The following items must be submitted with this application.

- Resume of the proposed artist, including photographic or video representations of artist's existing work, preferably works of public art. Links to websites or social media can also be submitted to demonstrate works of art.
- Artist rendering of the proposed Public Art installation, including specific design elements, medium, materials, and description of any work that will require local, state or federal permits.
- Proposed location (site plan) of the Public Art installation and description of why said location is appropriate and consistent with the locations for Public Art indicated in the Public Art Implementation Plan. The desired length of time said Public Art installation will remain on the property.
- Artist Waiver of Proprietary Rights under the Visual Artists Rights Act.

*Applicants are responsible for obtaining necessary permits required with any incurred or proposed changes.

Signed _____ Date: _____

Scan and e-mail the completed application with all supporting documents to:
rosemary.watts@dunwoodyga.gov

Steps:*Step 1: Prepare and submit required documents*

Complete and check off list of required documents listed on the application, scan and e-mail to: rosemary.watts@dunwoodyga.gov You may be contacted if your application is missing any information.

Step 2: Review Process

After we receive a complete application, the Dunwoody Art Commission will review it in an upcoming regular or special meeting. The Dunwoody Art Commission meets the first Tuesday of the month at 7:30am.

Step 3: Decision and Follow-Up

The Public Art Application will be circulated for review within the City of Dunwoody and a pre-installation meeting may be required.

For questions about the application, please e-mail Rosemary Watts, Business and Cultural Development Manager: rosemary.watts@dunwoodyga.gov

For questions about community planning, land development, building construction, code compliance and easements, please e-mail Paul Leonhardt: paul.leonhardt@dunwoodyga.gov

If your project will be in a City park, please contact Brent Walker at brent.walker@dunwoodyga.gov prior to submitting an application

If your project will be on City property that is not a City park (e.g. City streets, City facilities, etc.), please contact Michael Smith at michael.smith@dunwoodyga.gov prior to submitting an application.

Addendum 1 – Public Art Ordinance

See <https://www.dunwoodyga.gov/home/showpublisheddocument?id=1287> for the full ordinance.

Excerpt: FROM CITY OF DUNWOODY ORDINANCE 2020-12-25

AN ORDINANCE OF THE CITY OF DUNWOODY CREATING PROCEDURES FOR ESTABLISHMENT OF PUBLIC ART INSTALLATIONS AND IMPLEMENTATION OF PUBLIC ART PROGRAM

Chapter 29. Public Art.

Sec. 29-1. Definitions.

- (a) “Public Art” shall be defined as a work created by an artist as defined herein, as approved by the Public Art Commission created herein, for display in public space or visible from a public space.
- (b) Public Art shall include the following:
 - (1) All forms of limited edition or one-of-a-kind original creations of visual art, both decorative and utilitarian, including but not limited to paintings, drawings, photographs, collages, ceramics, artistic glass, stained glass, and fiber art
 - (2) Functional features or enhancements, such as benches and fountains, that are unique to the location
 - (3) Murals, frescos or mosaics covering walls
 - (4) Sculptures, including statues, reliefs and mobiles, which can be free-standing, wall-supported and/or suspended and made of durable materials suitable to the site and the climate; and
 - (5) Technological media that may develop through artistic pursuit or adaptation of digital, audio, video or graphic media; use of lighting, the internet, and the like;
 - (6) Other suitable artworks as presented to, and approved by, the sole decision of the Public Art Commission.
- (c) Public Art shall not include:
 - (1) Elements incorporated for the primary purpose of advertising a business, product or service, including but not limited to logos, trademarked symbols, colors, images of commercial products, texts or numbers;
 - (2) Directional elements such as super-graphics, signage or color coding except where these elements are integral parts of the original works of art;
 - (3) Mass-produced objects, such as fountains, statutory objects or playground equipment;
 - (4) Reproduction by mechanical or other means of original works of art;
 - (5) Decorative ornamental or functional elements created by the project architect or landscape architect instead of an artist commissioned for this purpose;
 - (6) Electrical, water or mechanical service for activation of the works of art;
 - (7) Art exhibitions and educational activities;
 - (8) Security and publicity concerning the works of art; and
 - (9) Art used as signage.
- (d) “Artist” shall be defined as an individual, or a group of people, who meets one or more of the following criteria:
 - (1) realizes income through the sale, performance, publication or commission of original works of art
 - (2) has previously exhibited, presented, performed or published original works of art in museums, galleries or other recognized art venues and publications
 - (3) has formal training or education in a field of art; and
 - (4) has received awards or other forms of recognition from arts juries, arts grant panels, and similar entities for his/her/their artistic abilities or accomplishments.

Addendum 2 – Artist Waiver of Proprietary Rights

Waiver of Proprietary Rights

for Artwork Placed Upon CITY PROPERTY DATED ___/___/___ under VARA and CAPA

Artist has designed a work of visual art. In consideration of the City’s approval of the Artist design of visual art.

DESCRIPTION: [type, mural, medium]:

TITLE, DATE: _____

DIMENSIONS: _____

ADDRESS/LOCATION: _____

(“the Work”) for the City artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Work and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) (“VARA”) and any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights (“Moral Rights Laws”), with respect to the Work, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the City, its officers, employees, agents, contractors, licensees, successors or assigns. If the Work is incorporated into a building such that the Work cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, “Modification”) of the Work, artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the site, and its agents, officers and employees, for Modification of the Work.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Work, in whole or in part, in City’s sole discretion.

The City has no obligation to pursue claims against third parties for modifications or damage to the Work done without the City’s authorization. However, the City may pursue claims against third parties for modifications or damage or to restore the Work if the work has been modified without the City’s authorization. In the event that the City pursues such a claim, it shall notify the Artist, and Artist shall cooperate with the City’s efforts to prosecute such claims.

If the City modifies the Artwork without the Artist’s consent in a manner that is prejudicial to Artist’s reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

Artist bears the sole responsibility for providing the City with any changes to the Artist’s Address for Notice. Notice of changes must be mailed to the Dunwoody Arts Commission, 4800 Ashford Dunwoody Road, Dunwoody, Georgia 30346.

CITY AGENCY

Agency: _____

Authorized Agent: _____

Address: _____

Email: _____

Phone: _____

SIGNATURE: _____

DATE: ____/____/____

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Work.

Artist: _____

Address: _____

Email: _____

Phone: _____

SIGNATURE: _____

DATE: ____/____/____