



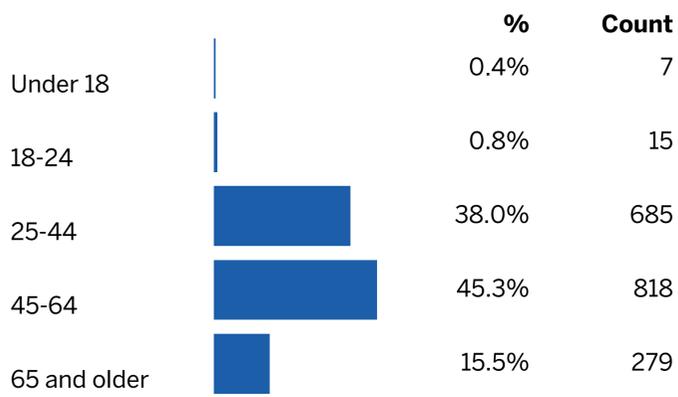
Dunwoody Village Overlay Survey

August 25, 2018

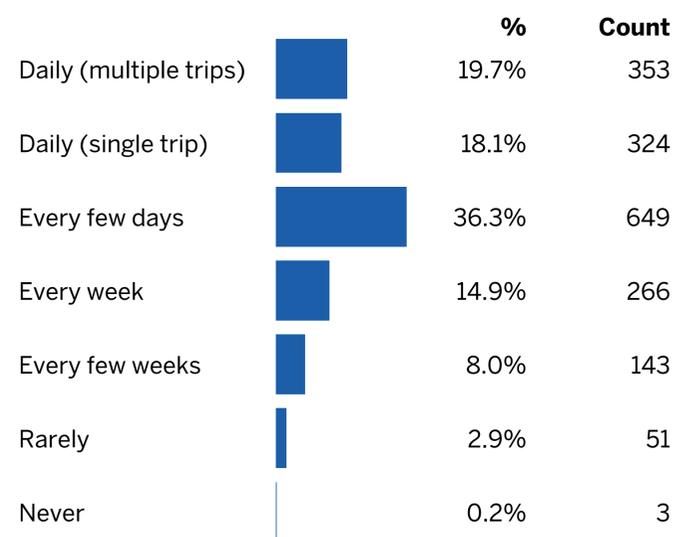
This document contains responses from the survey which was open from August 7 to August 19, 2018. Over 1800 responses were received, helping to establish the design preferences for the next phase of Dunwoody Village.

Data compiled by Historical Concepts

Respondent Data

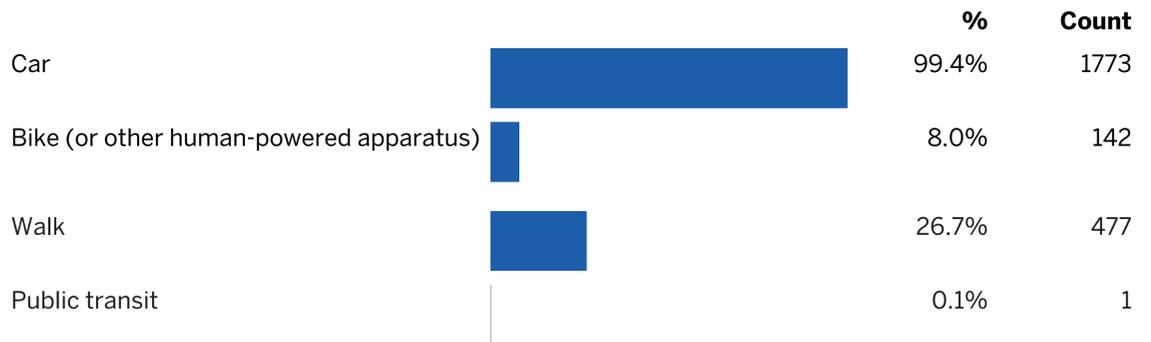


How often do you go to Dunwoody Village?



The Village is a busy place! 38% of respondents go there at least once per day and 74% at least every few days.

When visiting Dunwoody Village, how do you arrive?



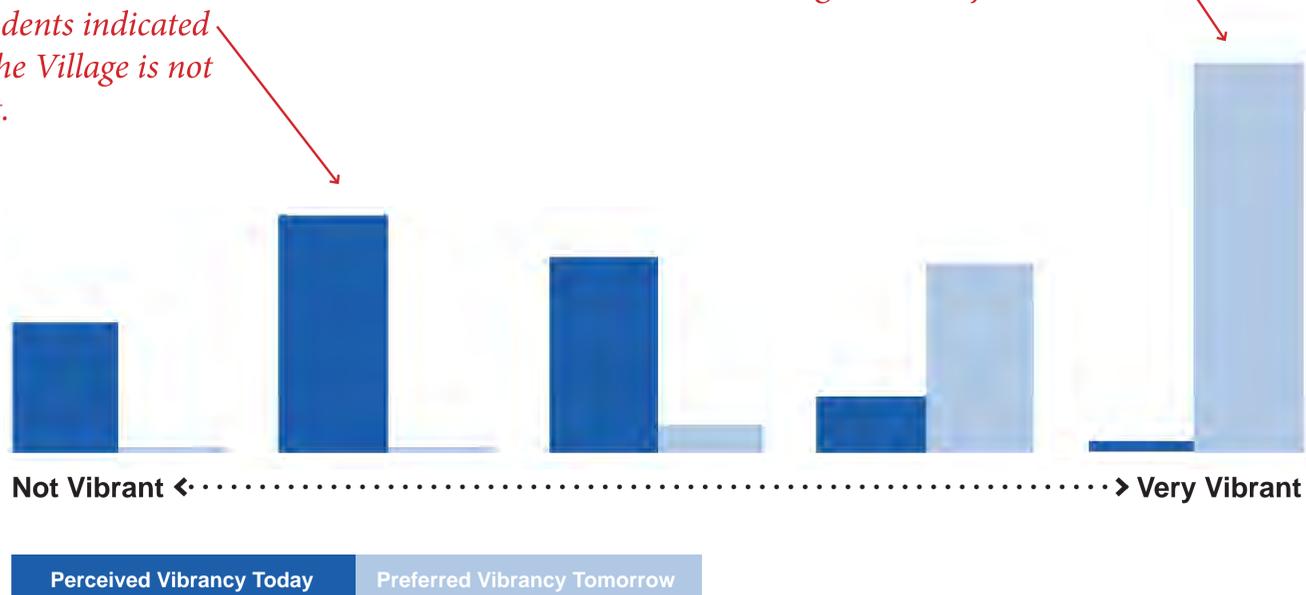
The majority of people arrive to the Village by car, but given the number of people who live within close proximity (see question on separate board), walking and biking can become more main stream with proper planning and infrastructure which would reduce vehicular traffic and parking demand and increase walkability and vibrancy.

How vibrant is the Village today? How vibrant would you like it to be?

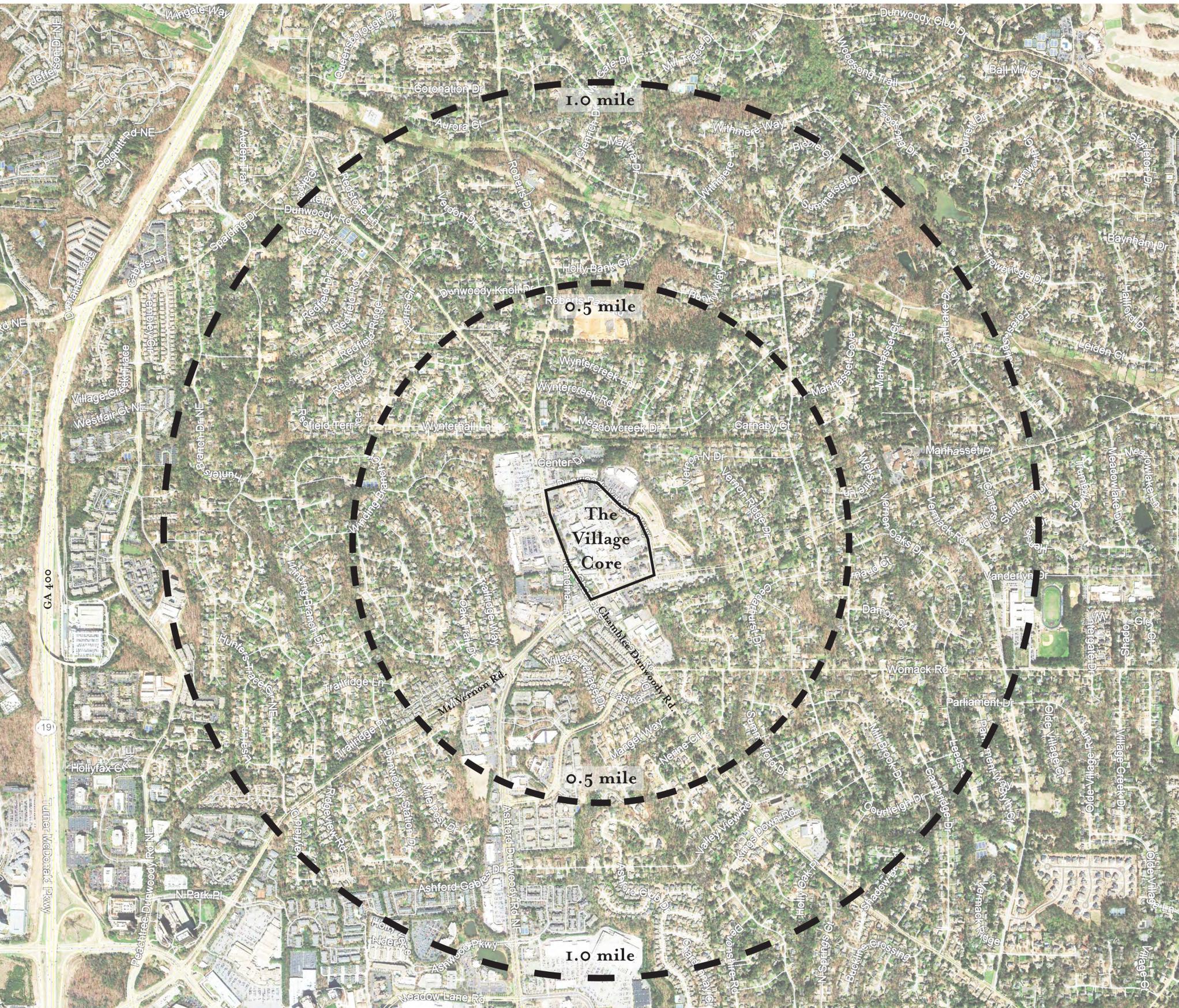
Vibrancy is defined as high level of activity, multiple uses, many people, community centers, hangout spaces, etc.

Most respondents indicated that today the Village is not very vibrant.

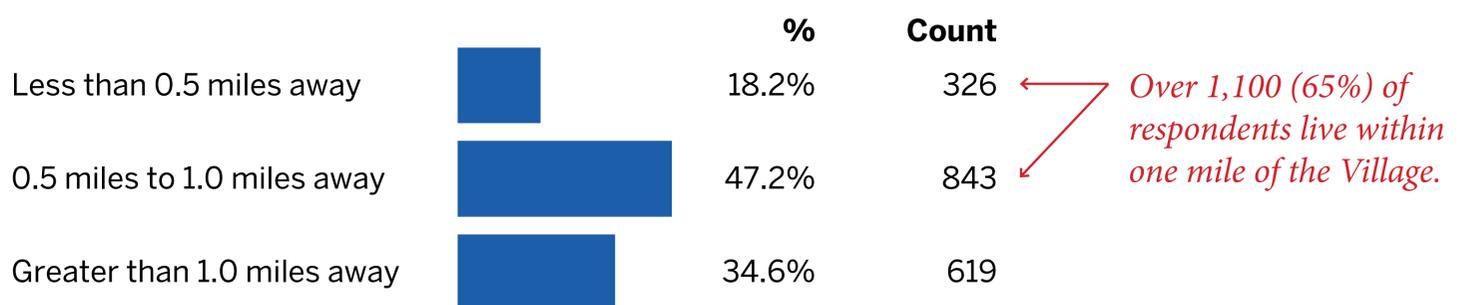
But a majority of respondents indicated that they would like the Village to be very vibrant.



Greater Dunwoody Village Area



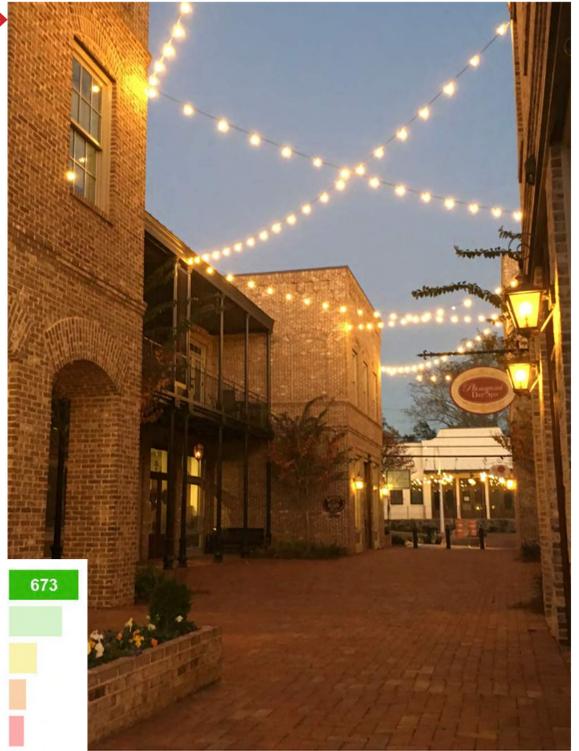
How far away do you live from Dunwoody Village?



Refer to the photo and identify “most appropriate” to “least appropriate” as to what you’d like to see in Dunwoody Village.



← These top four images received the highest number of votes. Together they embody the desired elements of architecture and town planning that the majority of respondents alluded to in previous comments, including architectural variety, green- and outdoor-spaces, and a focus on pedestrian spaces.



Dunwoody Village was the least popular image.



What do you like about the images you selected?

Top 10 responses shown with number of mentions in parentheses.

Most
Appropriate



Least
Appropriate



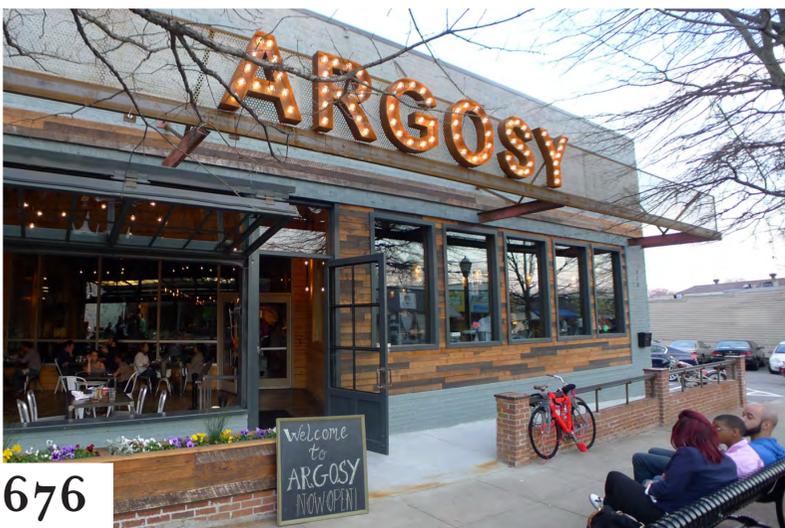
1. Look and feel (572)
2. Buildings, style, and architecture (507)
3. Green spaces (404)
4. Less parking, on-street parking, obscured parking (193)
5. Walkable (171)
6. Restaurants (159)
7. Modern (156)
8. Shops (120)
9. Outdoor spaces (92)
10. People-friendly, people-watching (92)

Which of the following storefronts most closely matches your vision for Dunwoody Village?

Respondents were asked to key in on the amount of glass, colors, signage, and architectural details.



Number of votes received → **929**



676



604



557



484



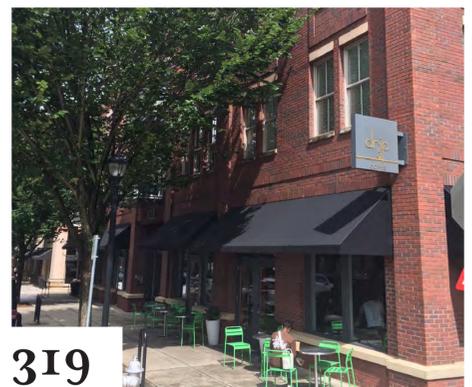
468



340

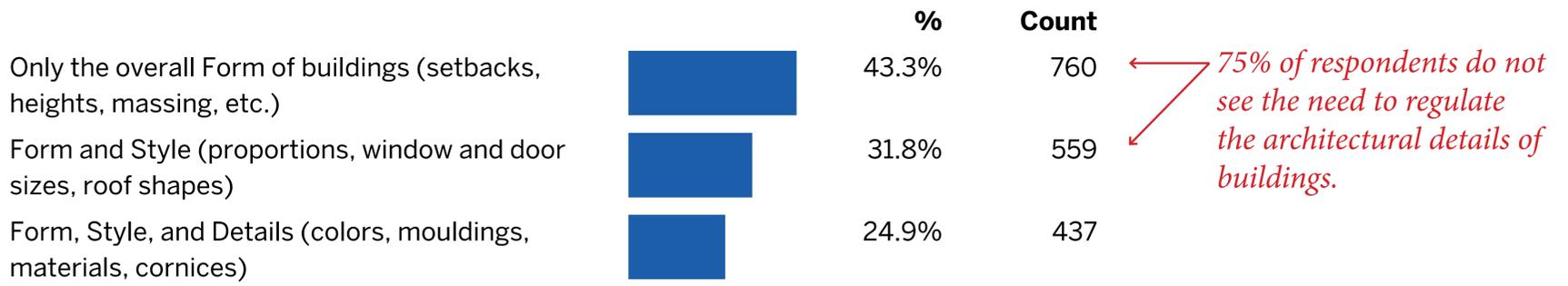


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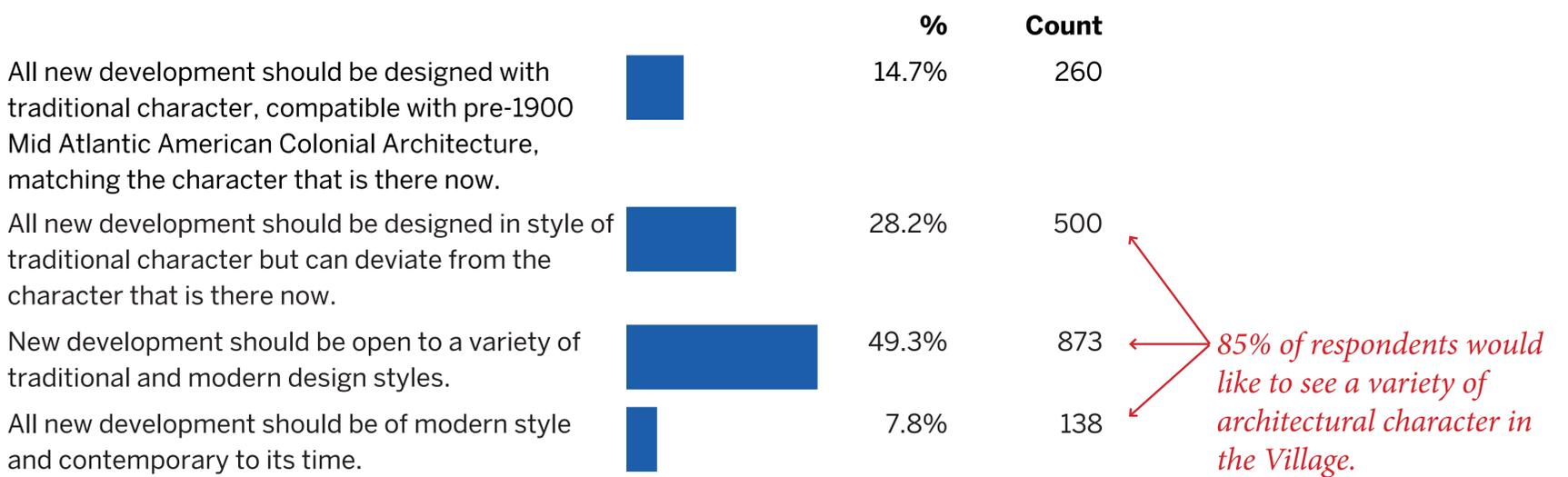


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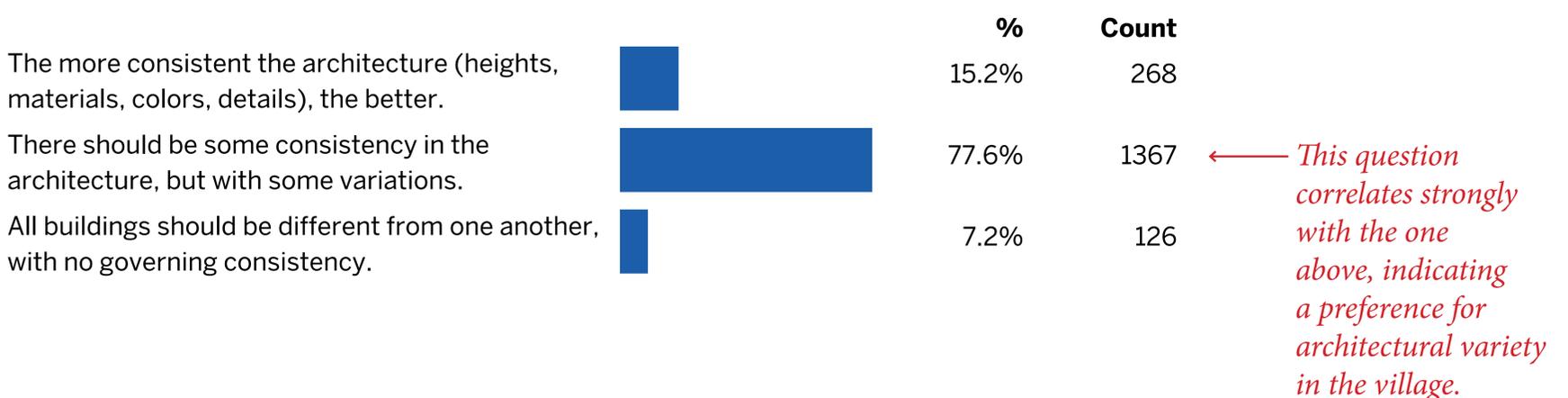
To what extent should the city regulate the architectural character of the Dunwoody Village Overlay?



Which of the following statements most closely matches your vision for the architectural style of Dunwoody Village?



Which of the following statements most closely matches your vision for the architecture of Dunwoody Village?



Is there another town/neighborhood/district that embodies the characteristics you would like to see in Dunwoody Village?

Top 10 responses shown with number of mentions in parentheses.

I. Roswell - Canton Street (1,064)



With over 1,000 votes, Canton Street in Roswell (pictured here) received the majority of the votes. With outdoor seating, pleasant walks and shopping, street trees, and parking behind buildings, this section of Roswell embodies many of the characteristics that the residents of Dunwoody are looking for in the Village.

2. Brookhaven Village - Dresden Drive (529)



3. Williamsburg, Virginia (269)
4. Woodstock - Downtown (236)
5. Glenwood Park (100)
6. Vickery - Town Center (88)
7. Avalon (74)
8. Alpharetta (49)
9. Decatur (31)
10. Norcross (26)

Dunwoody Village Overlay

