



Dunwoody Police Department

2015

Annual Report

Contents



Letter from
the Chief

4



Vision
Statement

6



Core
Values

7



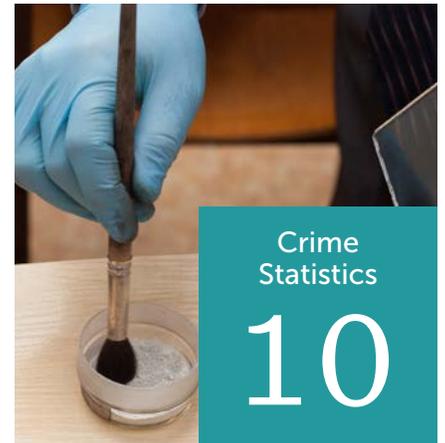
Mission
Statement

8



Organizational
Chart

9



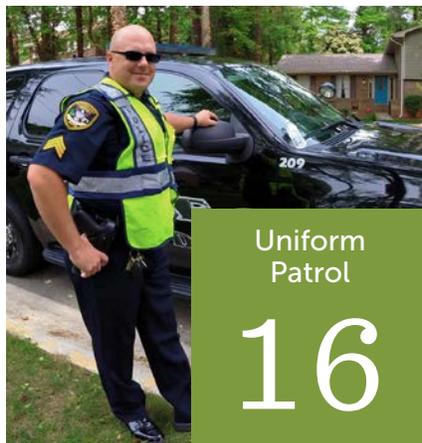
Crime
Statistics

10



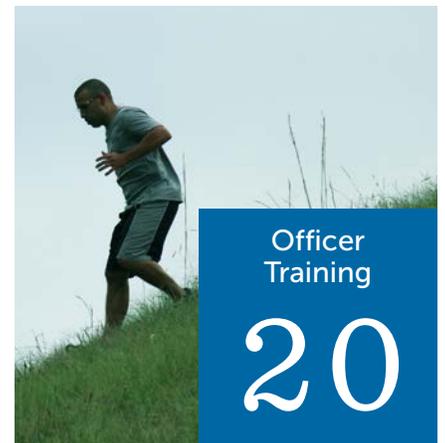
Criminal
Investigations

14



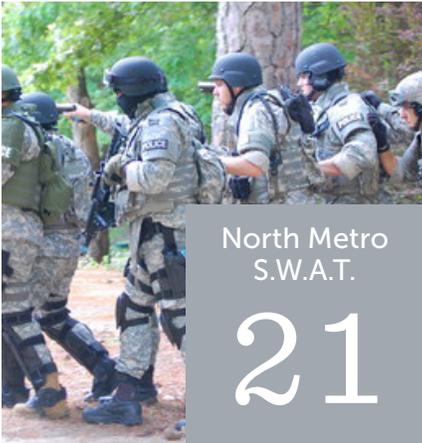
Uniform
Patrol

16



Officer
Training

20



North Metro
S.W.A.T.

21



Emergency
Communications

22



Personnel

24



Staff
Recognition

26



Community
Outreach

28



Volunteer
Programs

30



Social Media
Engagement

32



Giving Back to
the Community

34

Police
Department
Dunwoody
Smart people – Smart city

41 Perimeter Center East, Ste 100
Dunwoody, GA 30346
678.382.6900

Letter from the Chief

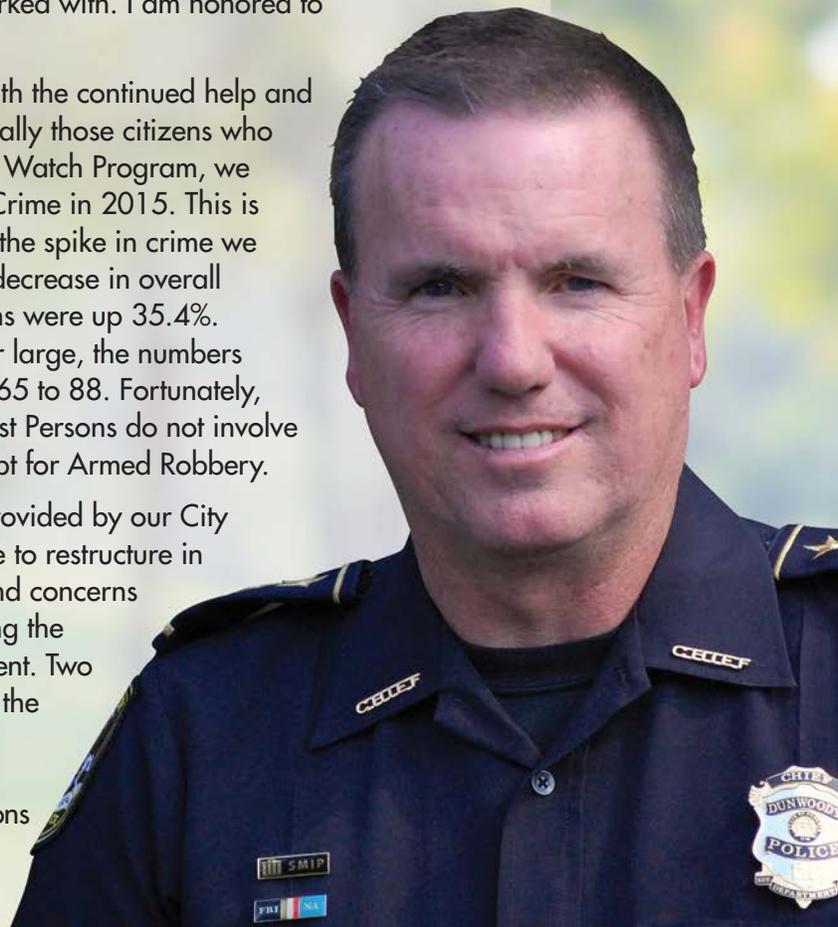
Dear Dunwoody Citizens,

On December 17, 2015, I celebrated my seventh anniversary as the Chief of Police with the Dunwoody Police Department. I consider it a privilege to serve the citizens of Dunwoody, and I am surprised at how fast these last seven years have passed.

It seems like only yesterday we were planning the startup of the department. I have come to know and love Dunwoody and many of the citizens I have met and worked with. I am honored to serve as your Chief.

I am pleased to announce that with the continued help and support of our community, especially those citizens who participate in our Neighborhood Watch Program, we saw a -4.9% decrease in Part 1 Crime in 2015. This is especially important considering the spike in crime we experienced in 2014. Despite a decrease in overall crime, our Crimes Against Persons were up 35.4%. Although the percentage is rather large, the numbers are relatively small moving from 65 to 88. Fortunately, the majority of our Crimes Against Persons do not involve stranger-on-stranger crime, except for Armed Robbery.

Thanks to additional resources provided by our City Council, the department was able to restructure in order to better serve the issues and concerns of the community while addressing the operational needs of the department. Two Major positions were created for the department. Senior staff member David Barnes was selected to command our Criminal Investigations





As a result of our adoption of best practices in law enforcement, the Dunwoody Police Department achieved State Certification in 2015 from the Georgia Association of Chiefs of Police.



and Administration divisions; while another senior staff member, Oliver Fladrich, was selected to command our Uniform Patrol division. There were also additional promotions throughout the department.

The City Council adopted a Gated Community Ordinance, which requires all gated communities to install RFID technology so their gates will automatically open when an emergency vehicle approaches. This ordinance will improve the speed at which officers will be able to access these properties, which will make these communities safer.

Police officers have one of the most challenging and difficult jobs in the world. Imagine working in an environment where everything you do and every decision you make is watched 24/7 and then rehashed long after the incident is over with the time and perspective of a Monday morning quarterback. That is the life of a police officer.

I want to take a moment to assure you that the police officers who serve Dunwoody are some of the best trained officers anywhere. All of them are dedicated professionals with a heart for service. We provide extensive training opportunities including use of force, de-escalation techniques and how to respond to calls involving those individuals experiencing a mental health crisis. Our goal is to have 100% of our staff trained in Crisis Intervention Training to address this growing mental health need. As a department, we track and fully investigate all uses of force for appropriateness and compliance with our policies. Our police officers are outfitted with the latest less-than-lethal technology to help reduce the likelihood of a deadly force encounter.

As a result of our adoption of best practices in law enforcement, the Dunwoody Police Department achieved State Certification in 2015 from the Georgia Association of Chiefs of Police, which was an affirmation of the hard work our entire staff, including our civilian members, invested in serving the citizens of Dunwoody to the best of their ability.

We stand ready and able to continue serving the citizens of Dunwoody in 2016.

Your Chief,

Billy Grogan



Vision Statement

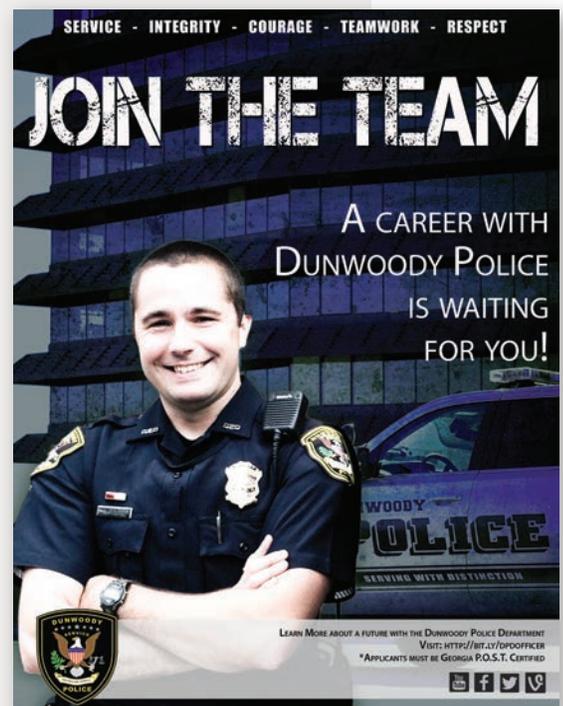
The Dunwoody Police Department is committed to being a world-class police department and a leader among police departments by hiring and promoting talented officers and professional staff, employing the highest standards of performance, using the best practices in policing and accountability, and reflecting the values of the city it serves.

The people of our communities and members of the police department must be united in their commitment to addressing crime, violence, and quality-of-life issues by engaging one another and all city departments in problem-solving partnerships.

The Dunwoody Police Department operates using cutting-edge technology to facilitate effective crime reduction strategies and tactics which are driven by accurate, timely and reliable information which rests on a solid foundation of accountability.

The department strives to maintain the trust of Dunwoody community members by actively engaging with the neighborhood it serves. The department seeks to make its policies and operations as open as possible. When there are complaints involving the department, both the public and the police are best served by a system of accountability that is expeditious and fair to all involved.

To make this vision a reality, the Dunwoody Police Department must reward the hard work, ingenuity, and resourcefulness demonstrated by its employees, and must offer state-of-the-art training, development and career opportunities for advancement and retention. This will ensure that employees see the department as a lifelong career and strive to become the department's next generation of leaders.



Core Values

SERVICE Providing excellent quality service to the community is our primary duty. We are committed to faithfully and selflessly perform our duties while striving to be responsive, effective, and dependable. We are dedicated to enhancing public safety and reducing the fear and the incidence of crime. We will work in partnership with the people in our community to solve problems that effect public safety and the quality of life in our community. We are dedicated to working in partnership with the public to achieve our goal of making our community a safe and inviting place.

INTEGRITY We believe integrity is a cornerstone of our profession. We value ethical conduct, public trust, and commit ourselves to personal and professional excellence. We are people of character and principle. We do what is right, even when no one is looking. We are committed to upholding our position of public trust and to conduct ourselves responsibly by maintaining the highest moral and ethical standards. We are uncompromising in our commitment to truth, honesty, and respect in all relationships. We hold ourselves accountable for our actions and inactions, and are open and honest in our dealings with each other. We have the courage to do what is right and to stand against what is wrong.

COURAGE Courage is that quality of mind and spirit that enables us to confront and overcome the challenges of danger and adversity without fear of personal consequences. Courage is bravery, and bravery gives us strength not only to do something, but to do something right. Our courage derives from our commitment to training, education, and trust in one another. We recognize the hazards inherent in our profession and are willing to place the safety of others above that of ourselves. We shall not hesitate to step forward and protect those who cannot protect themselves. We must have the courage to stand up for what we believe is right and to have the courage to admit when we are wrong. We proudly serve with the courage necessary to meet the demands of our profession and the mission for which we are entrusted.

PROFESSIONALISM Professional service is embodied in our commitment to proficiency, competency, reliability, and excellence in all aspects of our conduct and performance. We believe in the social value of our work, considering it to be among the most noble of vocations, deriving personal satisfaction from the effective performance of our duties. We reject complacency and are dedicated to continually pursuing the highest levels of knowledge, skills, and expertise. Our actions are guided by the Law Enforcement Code of Conduct. We value the diversity of people in our community and will serve all with equal dedication, respect, fairness, and compassion. We believe in the selfless virtue of placing duty before self with the willingness to accept personal sacrifice for the greater good. We proudly pledge to fulfill our mission by being accountable to our community, our department, and to each other.

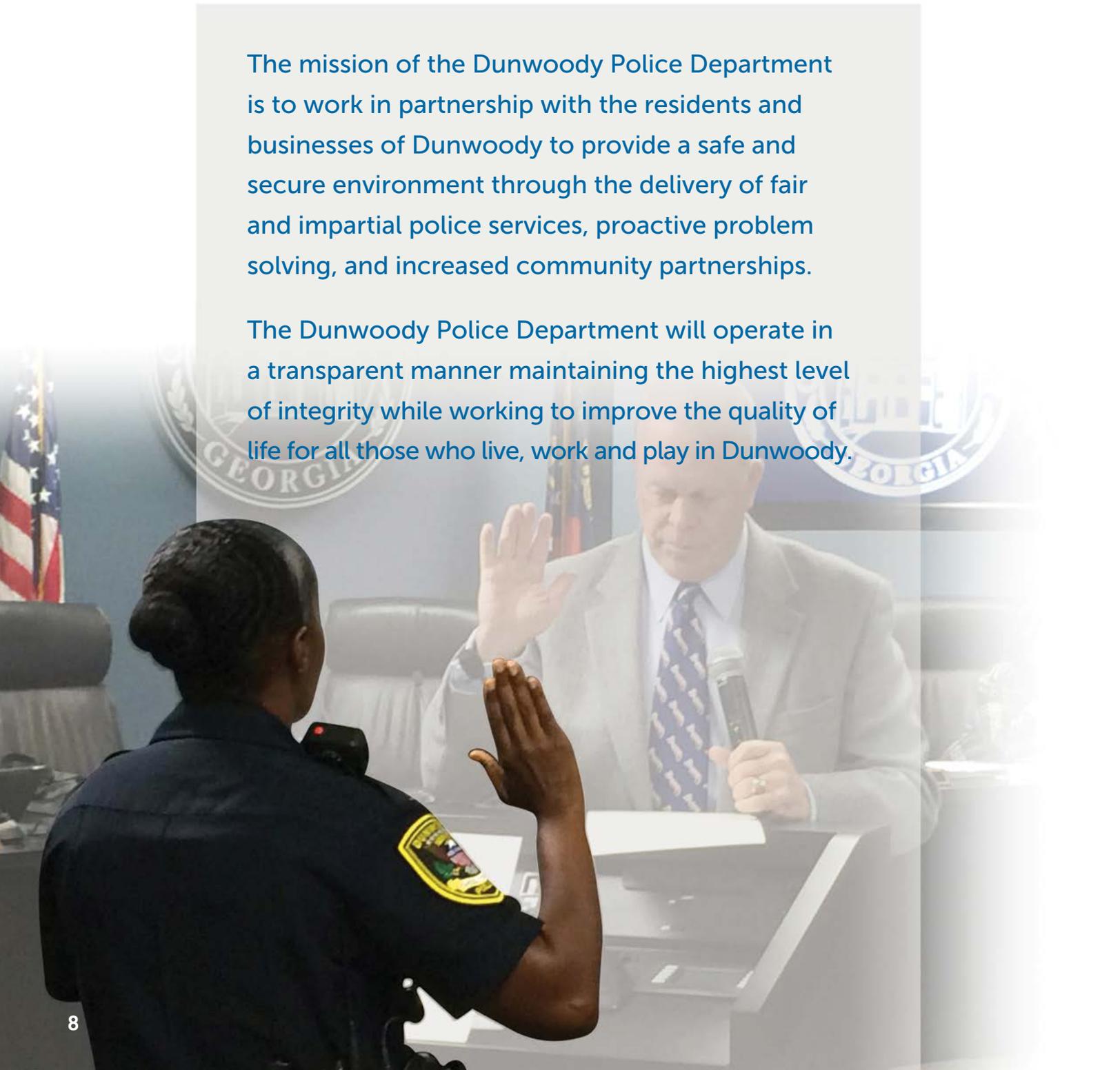
RESPECT We are committed to respecting the constitutional rights, liberties, and worth of all members of the community and the department. We respect the laws which we are required to enforce and the democratic process. We do these things with dignity and honor. Because we are entrusted with private matters of citizens and our peers, we strive to gain and maintain the confidence of those we come into contact with, both professionally and personally. We value life and safety. We are committed to serve and treat all human beings with the utmost sensitivity, compassion and concern. We value the diversity of people in our community and serve all with equal dedication, respect and fairness.

TEAMWORK We are committed to providing a work environment that fosters teamwork within our organization which will help facilitate the achievement of shared goals and objections. The concept of teamwork is important to the success of our organization. To that end, we will work together as a team with other City departments, the community we serve and other law enforcement agencies in DeKalb County, in Georgia and across our nation.

Mission Statement

The mission of the Dunwoody Police Department is to work in partnership with the residents and businesses of Dunwoody to provide a safe and secure environment through the delivery of fair and impartial police services, proactive problem solving, and increased community partnerships.

The Dunwoody Police Department will operate in a transparent manner maintaining the highest level of integrity while working to improve the quality of life for all those who live, work and play in Dunwoody.



Organizational Chart



Crime Statistics

The Federal Bureau of Investigation's Uniform Reporting Program collects data on serious crimes (Part 1 offenses) investigated by local departments across the country.

These crimes include: Aggravated Assault, Rape, Murder, Robbery, Arson, Burglary, Larceny-Theft, and Motor Vehicle Theft.

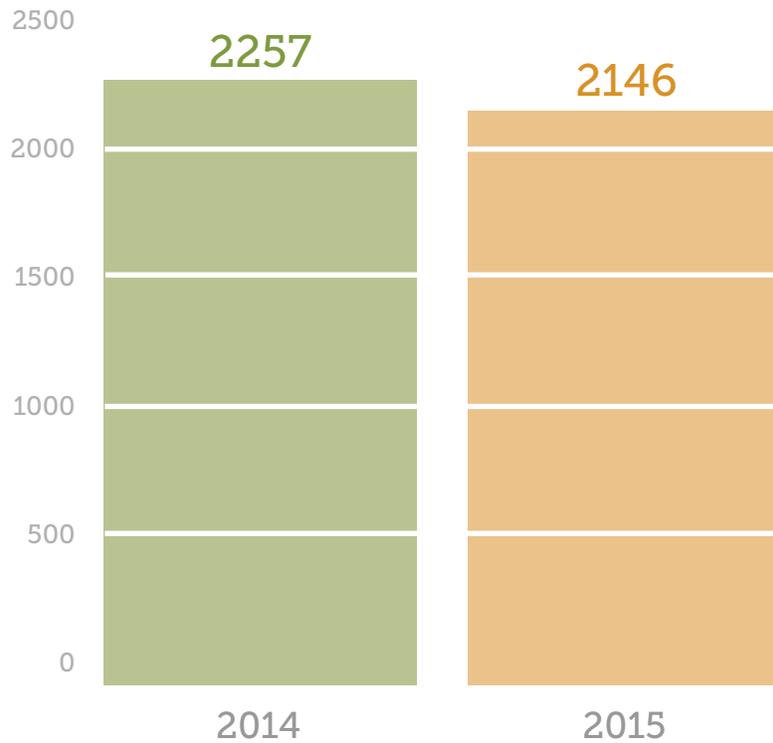
Within the Dunwoody area, Arson is usually investigated by DeKalb County Fire and Rescue. All other crimes are considered Part 2 offenses, or traffic related, and are not reported to the Federal Bureau of Investigation.



2146
Total Part 1
Crimes

-4.9%
from 2014

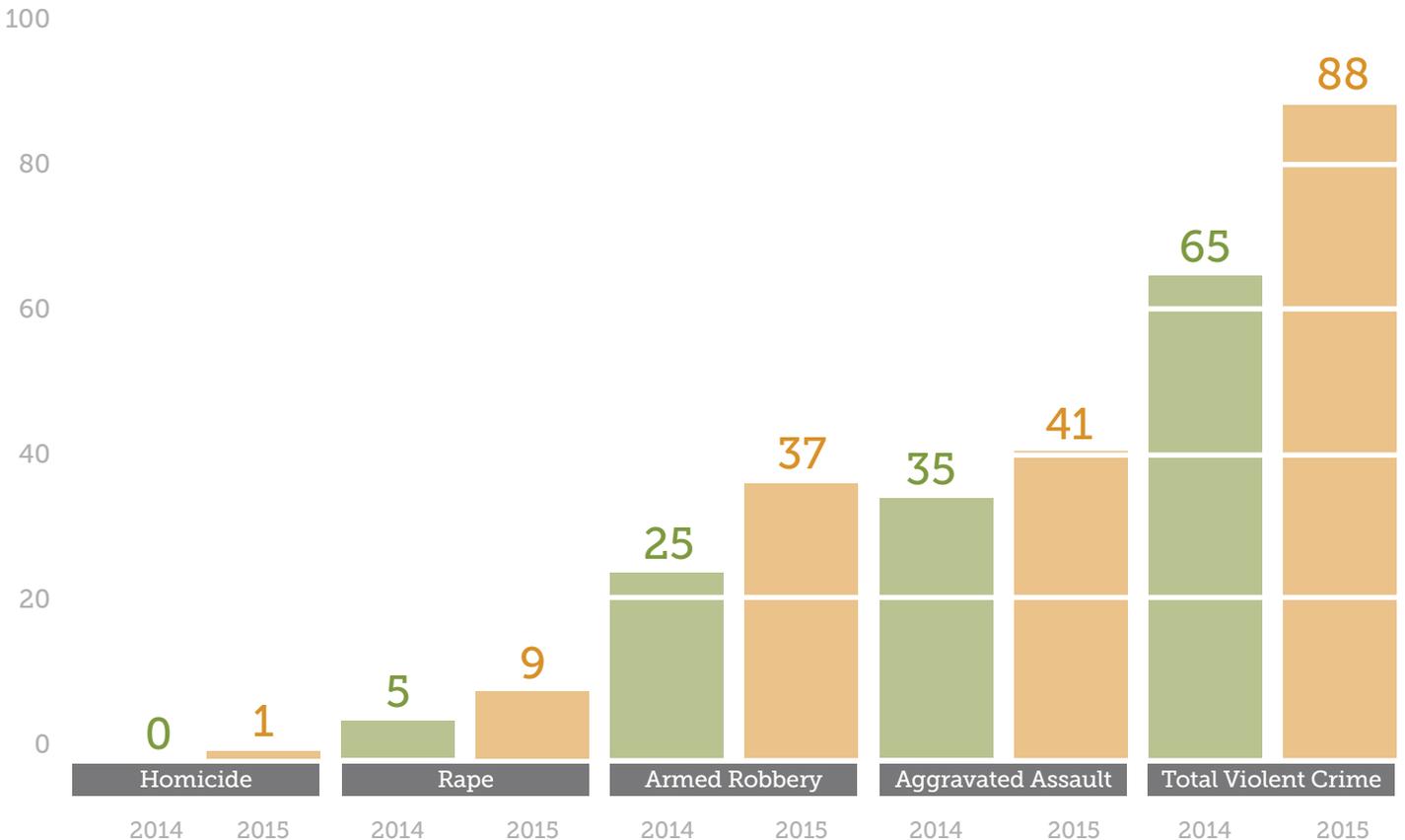
Total Part 1 Crimes



Crimes Against Persons and Property

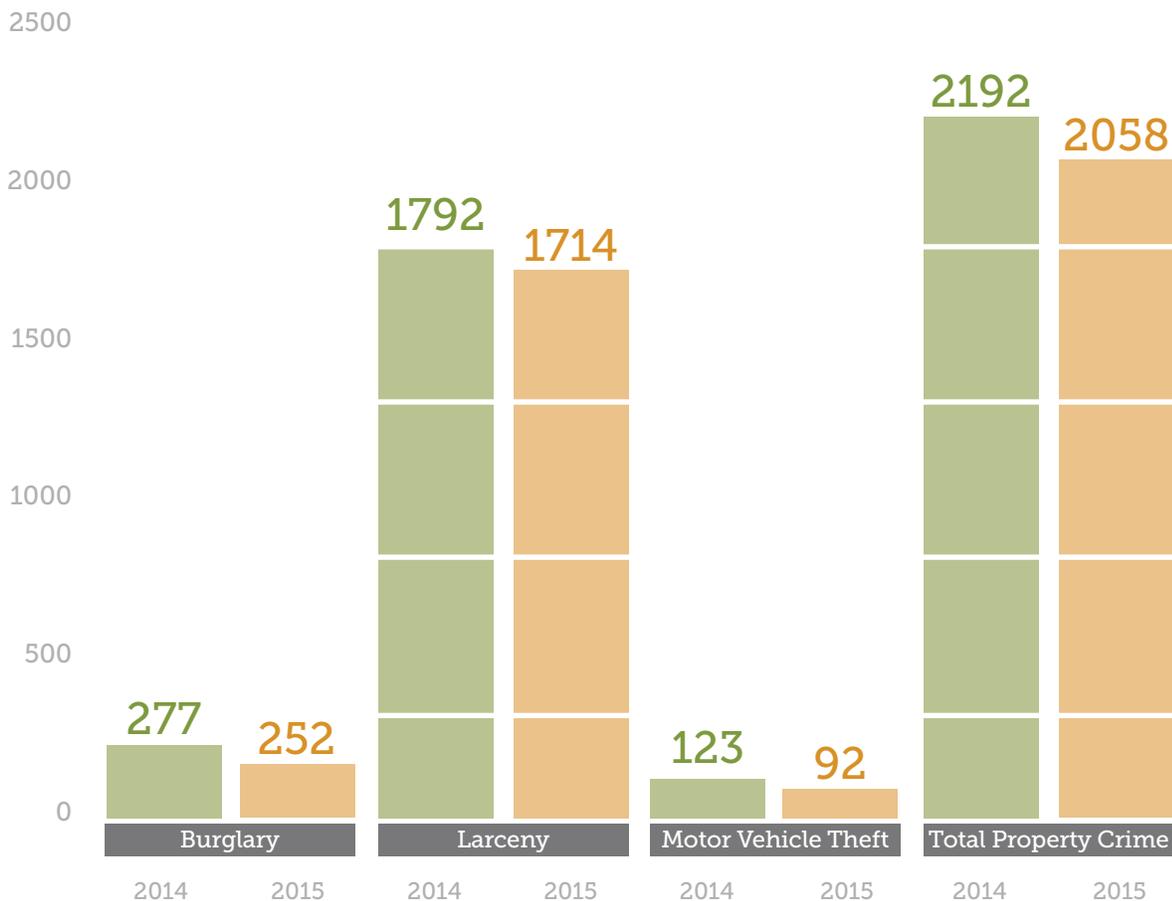
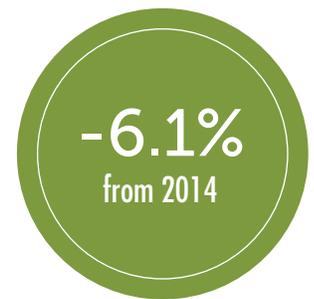
Crimes Against Persons

Crimes Against Persons are crimes that are physical, violent, and often high profile. Murder, Rape, Robbery, and Aggravated Assault are crimes contained within this category.



Crimes Against Property

Crimes Against Property are crimes that involve the intruding, taking, or destroying of another person's property. Property crimes do not involve force or threats toward the owner. These crimes include burglary, larceny-theft and motor vehicle theft.



Criminal Investigations

The Dunwoody Police Department Criminal Investigations Division is comprised of one Major, one Lieutenant, one Sergeant, six Detectives, one Crime Scene Technician, one Crime Analyst and one HIDTA Task Force agent (High Intensity Drug Trafficking Area).

The detectives are responsible for investigating serious crimes against persons as well as property crimes – normally referred to as Part 1 Crimes. In addition, detectives are responsible for the investigation of other crimes including credit card fraud, “Peeping Tom”, simple battery, fraudulent checks, and various other crimes. The department also provides on-call detective services around the clock to assist the Uniform Division when requested.





The department's Crime Scene Technician is responsible for the recovery of evidence and the methodical processing of crime scenes.

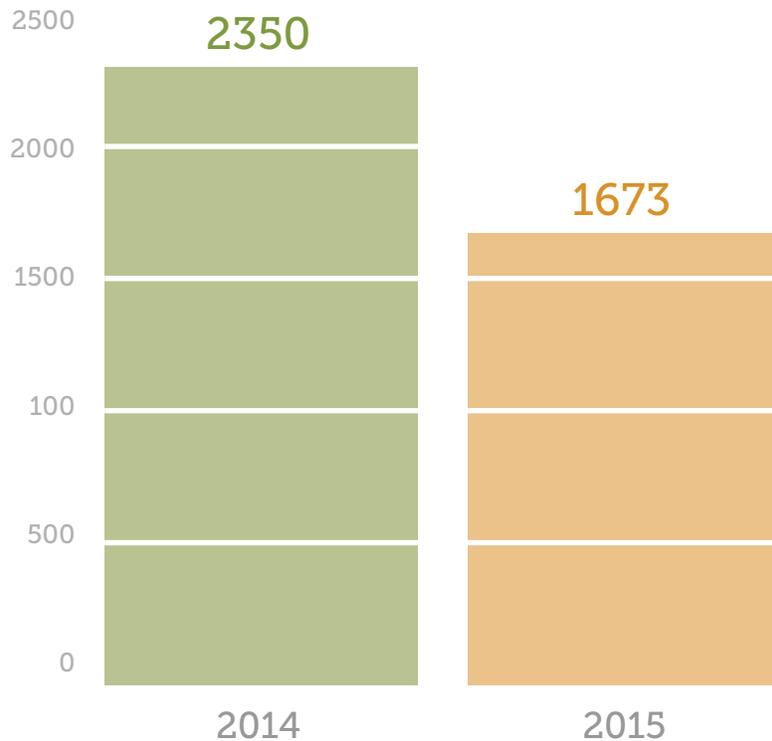
The department's Crime Analyst is responsible for the identification of crime trends, series, and patterns for the deployment of resources.

The High Intensity Drug Trafficking Area (HIDTA) is a task force of local, state and federal officers charged with assessing drug trafficking problems and design specific initiatives to reduce or eliminate the production, manufacture, transportation, distribution and chronic use of illegal drugs and money laundering.

In 2015, our detectives were assigned 1985 cases. They secured 491 arrest warrants, made 177 physical arrests and executed 110 search warrants.



Evidence Processed



Uniform Patrol

TECHNOLOGY Advancements in technology have provided the Dunwoody Police Department with leading-edge tools to help identify fugitives and provide enhanced services to the community.

The department utilizes an **Automated Fingerprint Identification System (AFIS)** to facilitate criminal investigations. This device allows for the rapid processing of latent finger prints taken during the investigation of criminal acts.

Additionally, our **Rapid ID Mobile Fingerprint Scanner** device provides officers with a tool to assist in identifying suspects who are subject to arrest for criminal behaviors.

Automatic License Plate Readers (ALPR) assist our officers in identifying persons or vehicles whose license plates are connected to a crime or infraction. A series of specialized cameras are placed on the outside of police vehicles. These cameras are able to detect stolen vehicles, stolen tags and other information by scanning the tags of vehicles on the roadways or in parking lots.

In 2015, the department deployed a number of **surveillance cameras in Brook Run Park** as well as **Automatic License Plate Reader (ALPR)** devices at both entrances. These cameras leverage technology in order to reduce crime in our largest public park. We have already had several instances where the cameras were used to make arrests. The deployment of surveillance cameras and ALPR devices in Brook Run Park was the first step in a multi-year plan to deploy this type of technology in our other parks as well as high-crime areas. We also intend to leverage private cameras that are already in place and bring some of them onto our network. In 2016, surveillance cameras and ALPR devices will be installed at **Georgetown Park** and the newly constructed **Personshal Park**.

In August 2015, the department initiated implementation of the *Emergency Vehicles Access to Gated Communities Ordinance* in the City of Dunwoody, which requires the installation of an active **radio-frequency identification (RFID) system**. This technology ensures officers can gain

56,399

Total Calls for
Service

+3.9%

from 2014

A typical Dunwoody Police Officer spends his shift answering calls for service, conducting traffic enforcement, interacting with the community, writing reports, issuing citations, working accidents, making arrests and a variety of other activities typical of most police departments. Our officers conduct proactive patrols in neighborhoods, apartments and in our business areas to deter crime and improve our visibility.

entrance automatically via a battery-powered RFID tag in their vehicle, and a receiver integrated in the gate locking system. **SOS Gate Trigger Devices** were distributed by the department to gated communities, thus improving the officers' response time to calls for service. This technology also allows officers to increase their preventive patrol efforts. As of the end of 2015, 16 gated communities have RFID systems installed and are operational.

In 2015, the department initiated a "mini" **Emergency Operations Center (EOC)** to enhance the City and department's ability to efficiently respond to manmade or natural critical incidents. The mini EOC acts as a command and control center for the City and the department.

After approximately one year of trial testing, the department deployed **Body Worn Cameras** to each of our patrol officers in 2015. The body worn camera system provides clear evidentiary material when prosecuting crimes as well as acting as an enhanced management system of accountability.

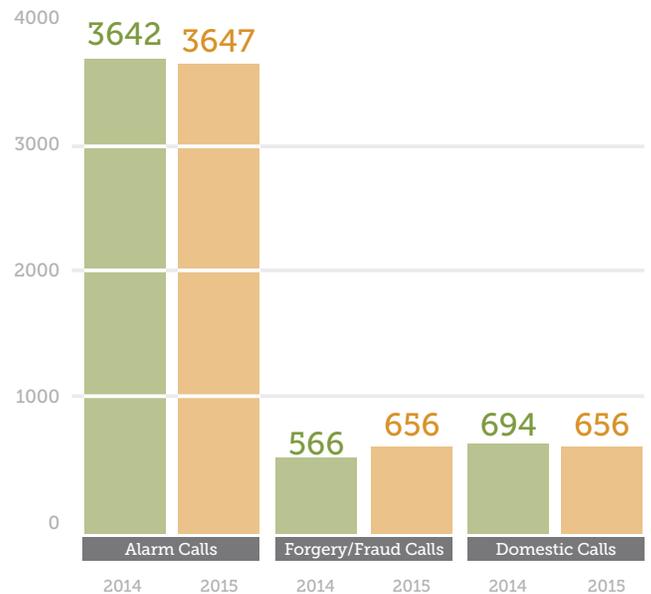
The Dunwoody Police website also offers the **Interactive Defense** software system in which users can sign up for vacation watches online and receive real-time notices electronically when officers check on their home while they are away.

In response to an epidemic of opioid abuse in the metropolitan area, the department applied for a grant in 2015 and received a supply of **Naloxone injectors**. These FDA-approved, single-use auto-injectors called EVZIO are used for immediate administration as emergency treatment of known or suspected opioid overdose. EVZIO may temporarily reverse the effects of the opioid and help keep a patient breathing until emergency medical assistance is available.

Within one month of issuance, one of our officers successfully saved a victim's life who had overdosed from an opioid substance.

DOMESTIC ASSAULT RESPONSE TEAM (D.A.R.T.) In an effort to further assist victims of domestic violence, the Dunwoody Police Department utilizes its **Domestic Assault Response Team (D.A.R.T.)**. This team of sworn personnel have received 40 hours of training through the Peace Officer's Standards and Training for

Calls for Service



"Response to Domestic Violence". Their responsibility is to follow up with all victims of domestic violence, collect any additional evidence, verify the charges were appropriate, and ensure victims have been notified of the available resources afforded to them.

CRIME RESPONSE TEAM (C.R.T.) The Crime Response Team provides the department with the ability to quickly address emerging crime trends and problem areas as well as answer all traffic and criminal complaints. The CRT allows the department to direct resources to a specific problem without diverting Patrol officers from responding to calls for service.

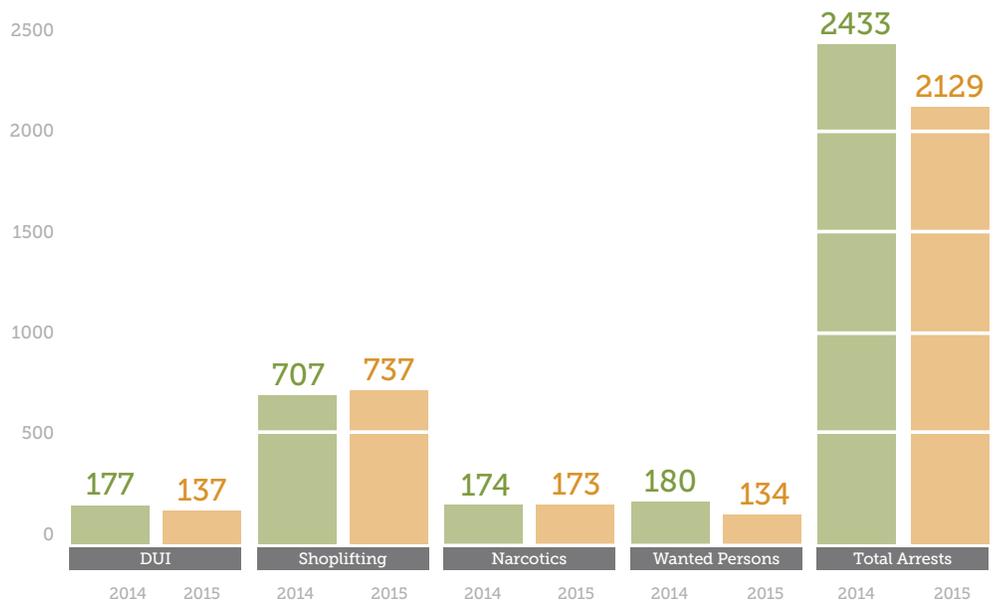
The CRT is tasked with conducting traffic enforcement around all of the schools in Dunwoody. They provide a visible deterrent for drivers and work hard to keep our children safe. CRT conducted a number of pedestrian crosswalk stings in 2015 to target drivers who refuse to stop for pedestrians entering the crosswalk, which creates a serious safety hazard for all.

PRISONER TRANSPORT OFFICER The department's civilian Prisoner Transport Officer is responsible for transporting prisoners from the arrest site to the DeKalb County jail and from the DeKalb County jail to the City of Dunwoody Municipal Court and other assigned locations as needed.

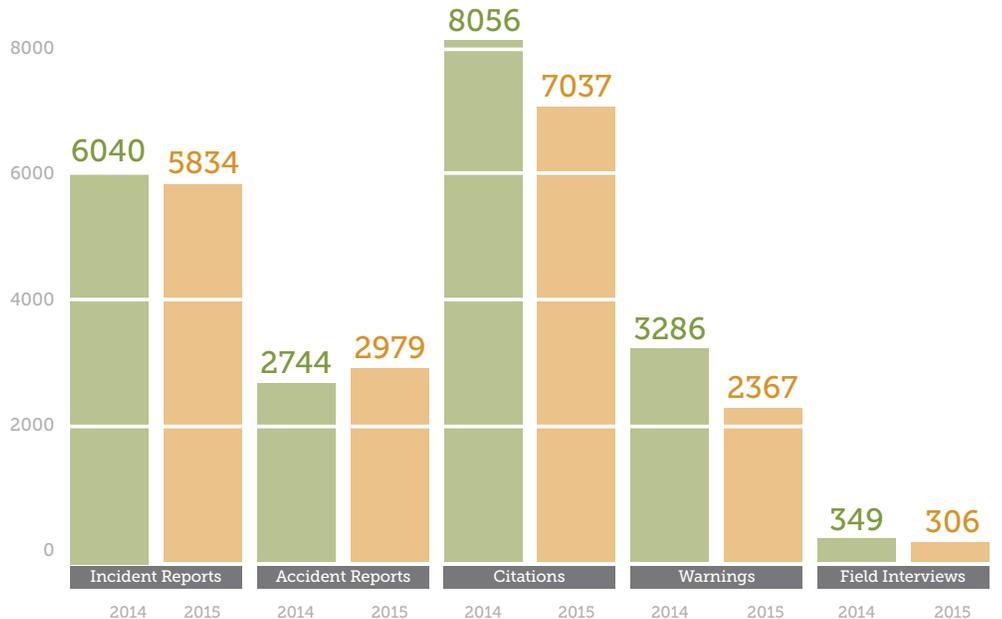
Workload Statistics



Arrests



Officer Activity



Accountability



The Dunwoody Police Department is committed to providing fair and impartial law enforcement services to the citizens of Dunwoody as we serve our community. We demonstrate this commitment by having an internal process to review all Use of Force incidents by a police officer as well as an open process for citizens to file a complaint if needed.

USE OF FORCE A Use of Force is defined as the display of a firearm or Taser in a confrontational manner, the deployment of a firearm or Taser, physical force beyond soft hand contact, and the destruction of a rabid or seriously injured animal.

In 2015, there were 65 Uses of Force reported in 59 incidents. There were several instances where more than one officer used force. A total of 2,129 arrests were made in 2015 and force was used in less than 3 percent of these arrests. No uses of deadly force were reported. In addition, we received no complaints of excessive force. The majority of the department's Use of Force incidents involved the destruction of an animal, display of a firearm, or display of a Taser.

COMPLAINTS In 2015, only 13 complaints were filed against 15 officers. The complaints varied in content, with 15% being filed as a result of an arrest. Only one complaint out of 13 received was sustained and it was for a minor infraction, which was addressed.



We thoroughly review each use of force incident to make sure the officer acted within our policy and the Use of Force was appropriate. Additionally, all complaints are investigated and the complainant is notified of our findings. These efforts are undertaken to be both transparent and accountable to our community. ~ Chief Billy Grogan

Officer Training

ALWAYS PREPARED Training is the foundation of the department's current and future performance. Task-specific and career development training assures the department maintains performance at the highest professional standards.

Dunwoody Officers are always at the top of their game. The State of Georgia requires that any person employed or appointed as a Peace Officer shall complete 20 hours of training each year. The training provided to our officers greatly exceeds this minimum requirement.



*The cornerstone of service to the Dunwoody community is "training to succeed."
~ Deputy Chief Sides*



North Metro S.W.A.T.

The North Metro SWAT unit was founded in 2009. This special weapons and tactics unit consists of over 30 officers from the Dunwoody Police Department, Sandy Springs Police Department, Johns Creek Police Department and Brookhaven Police Department.

With the combined strength of four cities, the North Metro SWAT unit allows for swift and complete response to tactical situations as well as high-risk warrant response to over 280,000 of our citizens. The North Metro SWAT officers are cross-sworn in each city and have a working knowledge of each city through extensive combined training.

The North Metro SWAT unit also includes Tactical medics along with a Crisis Negotiation team and Logistics team comprised of officers from each of the four cities.

Equipped with specialized firearms and equipment, the North Metro SWAT unit is able to respond to:

- Hostage rescues
- Counter-terrorism operations
- Service of high-risk arrest and search warrants
- Barricaded suspects
- Engagement of heavily armed criminals
- Dignitary protection



Emergency Communications

ChatComm and Smart911 Service

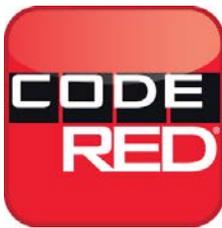
The Chattahoochee River 9-1-1 Authority, otherwise known as ChatComm, is a state of the art and accredited E911 center providing exceptional service and proven performance standards to the cities of Dunwoody, Sandy Springs, Johns Creek and Brookhaven. By joining the ChatComm team, our department inherited added technology including automatic vehicle location devices and silent dispatch capabilities, which has enhanced our overall responsiveness to the community.

ChatComm received national accreditation in 2014 through the Commission on Accreditation for Law Enforcement Agencies (CALEA). They are the first private 9-1-1 center to be accredited in the country.



As an added feature to ChatComm, we provide a free service titled "Smart911". Once you sign up at www.Smart911.com, first responders will be provided important information that will help them address your emergency. This information, including photos, medical issues and other important information, can assist the Police, Fire and EMS in locating and assisting you. This information is entered on a private and secure web-site, and is only used by the 9-1-1 dispatchers and emergency responders in the field.

In the event you happen to call 9-1-1 while in another jurisdiction, your Smart911 profile will automatically be displayed if the responding E911 Center is a Smart911 participant. Many E911 Centers in Georgia and across the United States are Smart911 participants.



CodeRED The City of Dunwoody has partnered with CodeRED to send critical communications to you by phone, e-mail, and/or text message. Sign up to be alerted about severe weather warnings, evacuation notices, bio-terrorism alerts, boil water notices, and missing child alerts. CodeRED will automatically send out weather alerts if you are in the path of a storm as designated by the National Weather Service. CodeRED service is offered at no charge to Dunwoody residents. By the end of 2015, Dunwoody's CodeRED system served 18,815 registered numbers.



One of the most common calls for service is a security alarm call.

ALARM REGISTRATION The City of Dunwoody requires that before you use or install an alarm system (except fire and medical alarms) you register your alarm. The False Alarm Ordinance can be found in Chapter 24, Article VII of the Code of Ordinances and online at: www.municode.com/library/ga/dunwoody/codes/code_of_ordinances.



The Dunwoody Police Department has partnered with CryWolf® to implement and manage our false alarm program.

Personnel

The most important asset of the Dunwoody Police Department is our staff. Our department is filled with talented, experienced individuals who hold many advanced degrees and certifications. In 2015, 46.9% of the Dunwoody Police Department employees held Bachelor Degrees and 7.8% held a Masters Degree.

In 2015, seven employees left the department. This translates into only a 10.9% turnover rate.



In 2015, the Dunwoody Police Department earned State Certification through the Georgia Association of Chiefs of Police (GACP). Pictured left to right: Sgt. Andrew Fondas, Frank Rotondo - Executive Director of GACP, Mayor Mike Davis, Chief Billy Grogan



STATE CERTIFICATION In July 2015, the Georgia Association of Chiefs of Police (GACP) recognized the Dunwoody Police Department with the department's initial State Certification for meeting stringent professional police standards.

The Dunwoody Police Department met 129 standards set forth by the Georgia Association of Chiefs of Police. These standards cover eight critical areas essential to effective law enforcement and provide a blueprint for professional law enforcement to follow. There are more than 700 law enforcement agencies in Georgia and fewer than 20 percent of those agencies have achieved this status.

"The Certification process opened our department up to intense scrutiny by an outside organization to determine if the department's policies and procedures are patterned after nationally accepted best practices. After a thorough review, the Dunwoody Police Department was awarded State Certification through the Georgia Association of Chiefs of Police. This certification is validation that the high standards we hold our staff to is aligned with national best practices. Members of the Dunwoody Police Department have faithfully served Dunwoody for over six years and I hope this achievement will instill even greater public confidence in our agency and staff."

– Chief Billy Grogan



Officer H.T. Nelson is presented with the Brother in Blue award for his dedication and commitment to the department and our community.



Crime Analyst A. Head is recognized by City Council for achieving her Crime and Intelligence Analysis Certification.



Detective R. Barrett is recognized by members of the Veterans of Foreign Wars (VFW) as Officer of the Year for his outstanding efforts as a law enforcement officer.

Staff Recognition

STAFF RECOGNITION The Dunwoody Police Department places a high value on recognizing good work and outstanding achievements by its officers and employees.

STAFF PROMOTIONS In 2015, the department promoted **two senior staff members to the rank of Major**. These promotions allowed the department to improve its supervisory and management abilities. In addition to the Majors, the department designated a **new Lieutenant position** as the coordinator for our homeland security planning and coordination. These three positions have significantly enhanced the department's ability to provide improved service to our community while addressing the operational needs of the department.



The **Rising Star of the Year** award was created for the officer who has been with the department less than two years who best exemplifies the qualities, characteristics, and effectiveness of a new police officer. The nominees are voted on each year by the department's supervisory staff.

Rising Star of the Year



Officer J. Bradley

The department presents a **Marksman of the Year** award each year to an officer for the top-scoring shooter during firearms qualifications.

Marksman of the Year



Officer C. Forman

The **Medal of Meritorious Service** is awarded each year to any staff member of the department who performs an outstanding act where there is a threat of serious bodily injury or a life saving deed.

Medal of Meritorious Service



Sgt. R. Parsons

An Awards Committee staffed by officers and civilian employees meets on a regular basis to select an **Officer of the Quarter** and **Employee of the Quarter** based on meritorious service and commendation letters. Those selected become eligible to be voted on by their peers for **Officer of the Year** and **Employee of the Year**.

Occasionally, the department offers a multi-discipline challenge called **Top Cop** which includes a physical, mental, and firearms related competition. The **Top Cop**

award is earned by the officer who achieves the highest score during this challenge.

At the discretion of the Chief of Police, he may determine that an officer or civilian employee of the department is deserving of special recognition. This recognition may be for leadership or other special efforts in the services provided during the year. We call this the **Chief's Award**.

2015 Officers of the Quarter



1st Quarter
Officer M. Stevens



2nd Quarter
Officer N. Berryman



3rd Quarter
Officer H.T. Nelson



4th Quarter
Officer C. Irwin



Officer of the Year

2015 Employees of the Quarter



1st Quarter
Prisoner Transport Officer
B. Bolden



2nd Quarter
PSR K. Duffy



3rd Quarter
PSR C. Gary



4th Quarter
P&E Tech K.C. Tate



Employee of the Year

Community Outreach

One of the most important activities officers participate in is working with our community to promote safety awareness. The department recognizes that only through a close working relationship with the citizens of Dunwoody can we build a safe community for our citizens and businesses.

In 2015, the department continued to build upon and provide a number of programs and services which have proven to be successful and sought after in previous years. These include our popular **Child Safety Seat Check**, our **Situational Awareness** informational class, the **Ride-Along** experience, and **Coffee with a Cop**.

The **Apartment Intelligence Network Group (AING)** was introduced in 2015. The AING incorporates a team of sworn officers working as a liaison between the department and participating Dunwoody apartment complex management and security staff. Together, AING's goal is to gather crime trends and residential concerns to share with the department's Crime Analyst and Detectives.



Community Outreach Officer T. Nelson takes some time out for a young resident.



S.A.F.E. Program



Dunwoody Fourth of July Parade



Child Safety Seat Check

Working in partnership with Dunwoody businesses, local groups and neighboring agencies to raise safety awareness is equally important to the department and these efforts continued in 2015.



Walk-to-School Wednesdays

On August 4, 2015, the department partnered with Sandy Springs PD, Brookhaven PD, Chamblee PD, Doraville PD, and DeKalb Fire Rescue for the **Annual National Night Out** event. This unique program is designed to: (1) Heighten crime prevention awareness; (2) Generate support for, and participation in, local anti-crime programs; (3) Strengthen neighborhood spirit and police-community partnerships; and (4) Send a message to criminals letting them know that neighborhoods are organized and fighting back. Each year, thousands of communities and millions of people nationwide participate in National Night Out.

In 2015, the department provided a number of **private tours of Dunwoody Police Headquarters** to various groups such as the Boy and Girl Scout Troops of America, the Dunwoody High School Criminal Justice Class and several international agencies who visited our area.



National Night Out

Our officers continuously show their commitment towards our youth by participating in local school events each year such as **Career Day**, **Walk to School Wednesdays** and **Read Across America**. In addition, our **Safety and Friendship in Education (S.A.F.E.)** program allows officers to voluntarily “adopt” an elementary school within the City and drop by at least one time each week just to chat, be seen and interact with the students, teachers and faculty. On occasion, officers have been known to join the students in the cafeteria for lunch.

Volunteer Programs

NEIGHBORHOOD WATCH The Neighborhood Watch program is one of the oldest and best known crime prevention concepts in North America.

The program can be based around a neighborhood, business complex, condominium complex or apartment building. It only requires a few concerned citizens to spearhead a new Neighborhood Watch program. In 2015, there were 82 Dunwoody neighborhoods participating in the Neighborhood Watch program. This is up 5% from 2014.



POLICE EXPLORERS Law Enforcement Exploring offers experiential learning with lots of fun-filled, hands-on activities that promote the growth and development of adolescent youth.

Our Explorers volunteered more than 300 hours of community service for the various special events

conducted in Dunwoody such as the Fourth of July parade, Lemonade Days, Dunwoody Art Festival and the Christmas for Kids program.

The Georgia Law Enforcement Explorer Academy, hosted by the Dunwoody Police Explorers, moved to its new home at the Georgia Public Safety Training Center in June of 2015. This was the 5th anniversary of GLEEA. This intense, 6-day training program focuses on fundamentals of law enforcement, team building, leadership skills and character development. 29 recruits from 12 different law enforcement agencies across Georgia graduated from the 2015 GLEEA. The GLEEA has now graduated over 100 police explorers from its program.

The knowledge and training received by cadets of Explorer Post #702 and the GLEEA have proven to be invaluable to five of our Explorers to date, who have each been hired by various local police departments.



The Dunwoody Police Department Explorer Post #702 continued to achieve great success in 2015. In addition to their weekly meetings, Post #702 competed in the Explorer State Championship and the Gwinnett Explorer Competition – bringing home 4 trophies, including the State Championship in Drill and Ceremony categories.



Bailiffs J. Sturgis, C. Doyle, J. Beattie, and R. Silvers with Municipal Court Clerk N. Huntington

CHAPLAINS Police Chaplains are trained clergy of a recognized religious denomination who serve as confidential counselors, advisors, and consultants to police department employees and the public in matters relating to the clergy or the traditional functions of the clergy.

The Dunwoody Police Department is privileged to have 5 highly qualified and experienced civilian Chaplains who serve in a variety of support roles both within the agency and throughout the community. Police Chaplains are volunteers who donate their time to the Dunwoody community and the police officers who serve it.



Chaplain R. Egan with Officers

BAILIFFS The Dunwoody Police Department is fortunate to have a number of volunteers who assist the Department throughout the year. One of the key volunteer programs of the Department is our Volunteer Bailiff program. Our volunteer bailiffs play an integral role in the successful operation of the Municipal Court of the City of Dunwoody.

In 2015, there were approximately 118 court sessions. In order to make this process run more efficiently, we had seven volunteer bailiffs who assisted the court staff. Collectively, our bailiffs donated approximately 1,479 hours of service to the City of Dunwoody and their community in 2015.

The bailiffs' duties include, but are not limited to, security screening, probation assistance, swearing-in, escorts, seating, processing of essential paperwork, and an overall positive attitude which eases tension during these court sessions.



Chaplain R. Egan



Chaplain B. Campbell



Chaplain J. Cirigliano



Chaplain P. Urdanick



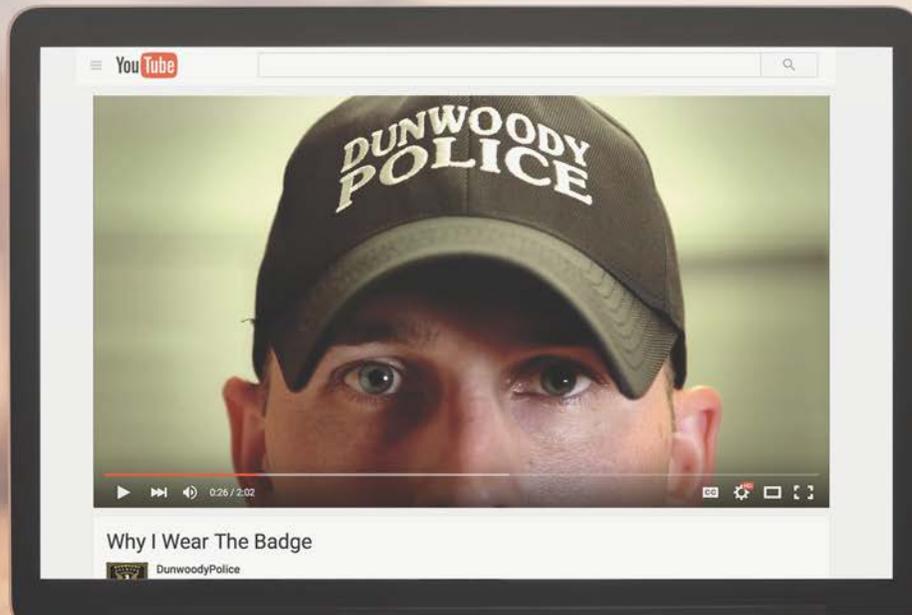
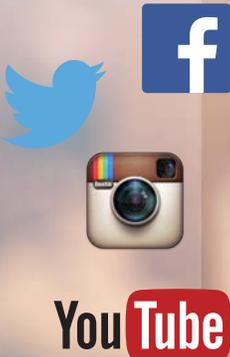
Chaplain M. Zimmerman

Social Media Engagement

In 2015, the Dunwoody Police Department's use of social media to engage our community continued to grow in content and popularity.

Our **Facebook** page "Likes" increased to 13,817 by the end of the year (a 67.8% increase from 2014) and **Twitter** followers rose to 7982 (a 15.58% increase from 2014). Our **YouTube** channel, currently at 211 subscribers, displays a variety of news stories involving the Dunwoody Police Department as well as department updates and safety awareness videos. The department can also be found on **Instagram** (910 followers), **Pinterest** (112 followers), **Vine** (238 followers) and **Periscope** (884 followers).

In May of 2015, the department published a short, online video to our YouTube and Facebook platforms as a contribution to the International Association of Chiefs of Police (IAAP) campaign: "**Why I Wear The Badge**". The number of views and positive feedback was extraordinary, and the Dunwoody Police Department was presented with both an international award (Telly Award, Bronze Gov't Relations) and a local government award (3CMA Savvy Award, TV/Video) as a result.





The Dunwoody Police Department was presented with both an international award (Telly Award, Bronze Gov't Relations) and a local government award (3CMA Savvy Award, TV/Video) as a result for the "Why I Wear The Badge" video.



Our goal in using social media is to educate, engage and inform our community about what we are doing. At the same time, we hope to provide information so residents understand the challenges in our community and to arm them with tools to help them remain safe. We believe a transparent police department is key to building and keeping community trust.

Due to its enormous popularity, the Dunwoody Police Department conducted another **Tweetathon** in 2015 during the busiest shopping day of the year, Black Friday. For 24 straight hours, the Department tweeted all the action including service calls, arrests, traffic updates and shopping crowd volume.

The Department utilizes a Smart Phone application for the iPhone and Android titled "**MYPD**" or "My Police Department". The app is currently available online and through our FaceBook page as a free download. This robust application by Wired Blue, LLC gives citizens access to our website, FaceBook & Twitter accounts, current news, the ability to submit tips anonymously and the ability to ask questions and submit commendations all in one place. We continue to receive a number of crime tips, questions and commendations through the department's MYPD app.

The Dunwoody Police Department has a **robust website** which provides updated information for the community. As part of our website, we offer a **Police to Citizen Portal (P2C)**, which gives citizens access to real-time information about the department's activities including incidents, accidents and citations.

The department has partnered with **Nextdoor** (www.nextdoor.com) to provide a free, private social network in which individual Dunwoody neighborhoods can create their own private website where residents can get to know their neighbors, ask questions, and exchange local advice and recommendations. At this time, there are over 3,990 Dunwoody residents subscribed to our network.

Giving Back to the Community

The men and women of the Dunwoody Police Department have dedicated their lives in service to others. Working for the Dunwoody Police Department gives them opportunities to serve others every day.

The Dunwoody Police Department staff regularly participates in supporting various causes and serving others as we identify needs.

Each year, the department participates in the **Law Enforcement Torch Run (LETR) for Special Olympics Georgia** by raising funds and awareness for the athletes. In 2015, department staff participated in the **Polar Plunge** and the **Torch Run** which raised over \$16,780.00.



The Third Annual Kosher BBQ Competition raises funds for various relief charities.



Polar Plunge benefitting Special Olympics Georgia



The Tartan Trot 5k race benefits numerous charities to include Habitat for Humanity and Family Promise



Furniture donations for families affected by a devastating apartment complex fire

In 2015, the department continued to partner with the **Dunwoody Rotary Club** and their **RunDunwoody 5K event**, which raises funds for local educational programs as well as first responders inside Dunwoody. In addition, many of our officers participate each year in various other charity 5K races such as the **Tartan Trot**, **Beat the Badge**, **Hot Pursuit**, **Hustle for Heroes** and more.

In October of 2015, officers from the Dunwoody Police Department teamed up with Brookhaven Police Department for the **3rd Annual Koshers BBQ Competition** hosted by the Hebrew Order of David International (H.O.D.). This family-friendly event raises funds for various relief charities such as **I Care Atlanta**, **Gift of Life**, **The Jewish Home Life Communities**, **JScreen** and **The Atlanta Community Food Bank**.

In December of 2015, only ten days before Christmas, a devastating apartment fire left 10 Dunwoody families displaced. Dunwoody Police officers worked tirelessly with **I Care Atlanta** and the **American Red Cross** to collect donated furniture, clothing and food for these families.

Of course, our department has become known for our **Christmas for Kids** program, which provides toys and gifts for Dunwoody's children in need during the Christmas season. The CFK program has also benefitted several local shelters, hospitals, schools, and churches in time for Christmas. The program's success is a direct result of a great collaboration between the department, local businesses, other City departments, the Dunwoody Chamber of Commerce, I Care Atlanta, Dunwoody community groups and individual community members.



DUNWOODY POLICE DEPARTMENT

41 PERIMETER CENTER EAST, STE 100 | DUNWOODY, GA 30346

678.382.6900